



# isasurf

International Surfing Association

2024 Annual General Meeting

December 10, 2024

# ISA ANNUAL GENERAL MEETING (AGM)

1. Opening by the ISA President

2. Roll Call

3. Proxies

*Note: A proxy for a person to attend must be submitted in writing by the head of the NF not in attendance via the GetQuorum proxy submission process.*

4. Approval of Minutes

a. Minutes from 2023 ISA AGM (virtual)

# ISA ANNUAL GENERAL MEETING (AGM)

## 5. Report of the President



# ISA ANNUAL GENERAL MEETING (AGM)

## 5. Report of the President

- i. Introduction
- ii. Olympic Relations

# ISA ANNUAL GENERAL MEETING (AGM)

## 5. Report of the President – Olympic Relations

### i. Paris 2024



9.5M 143K 405K  
Liked by luca\_fasulo and others  
gabrielmedina "Tudo posso naquele que me fortalece" 🙏🇧🇷  
Filipenses 4:13

"I can do everything through him who strengthens

# ISA ANNUAL GENERAL MEETING (AGM)

## 5. Report of the President – Olympic Relations

### ii. Los Angeles 2028

- i. Update on surfing location for 2028LA Olympic (Requested by Australia)*
- ii. Update on qualifying process for surfers to 2028LA Olympics (Requested by Argentina/Australia)*
- iii. Seeding for LA28 (Requested by Australia)*

# ISA ANNUAL GENERAL MEETING (AGM)

## 5. Report of the President – Olympic Relations

### iii. Brisbane 2032

- i. Update on Para Surfing inclusion in 2032 Olympics (Requested by Australia)*

# ISA ANNUAL GENERAL MEETING (AGM)

## 8. Election of the Executive Committee

### a. Open Positions for Elections

- i. Vice President currently held by Kirsty Coventry (ZIM)
- ii. Vice President currently held by Karin Sierralta (PER)
- iii. Regular Executive Committee Member currently held by Kimifumi Imoto (JPN)

- b. Only individuals with CVs received by ISA Headquarters by the deadline of November 26 have been included and are eligible for election into the Executive Committee

# ISA ANNUAL GENERAL MEETING (AGM)

- c. CVs received from the following for Vice President (in alphabetical order):
  - i. Johnny Bakker (RSA)
  - ii. Sally Fitzgibbons (AUS)
  - iii. Oumar Seye (SEN)
  - iv. Karin Sierralta (PER)
  
- d. CVs received from the following for Regular EC Member (in alphabetical order):
  - i. Johnny Bakker (RSA)
  - ii. Sally Fitzgibbons (AUS)
  - iii. Kimifumi Imoto (JPN)
  - iv. Junya Oishi (JPN)
  - v. Joe Wilson (ASA)

# ISA ANNUAL GENERAL MEETING (AGM)

## 7. Proposed Amendments to the ISA Constitution

### Article 3.i

#### Current text:

- i. To promote the values of good sportsmanship, non-discrimination of any form, gender equality, cultural tolerance and healthy living, particularly amongst the younger generation of Surf Sports athletes of the world

#### Proposed change in red:

- i. To promote the values of good sportsmanship, non-discrimination of any form, gender equality, *human rights, diversity*, cultural tolerance and healthy living, particularly amongst the younger generation of Surf Sports athletes of the world

#### **Purpose:**

**Diversity and human rights are two key subjects identified by the Olympic Movement as priorities in terms of governance. While we are not in a position yet to develop clearer policies and strategies on these subjects, mostly due to a lack of resources, identifying them as objectives for the ISA in our constitution gives us the opportunity to highlight their importance while developing specific plans at a later date.**

# ISA ANNUAL GENERAL MEETING (AGM)

## 7. Proposed Amendments to the ISA Constitution

Article 5.b.

Current text:

- b. Members shall be entitled to vote and shall consist of NFs which have been recognized and accepted by the ISA Annual General Meeting of the General Assembly, upon proposal of the Executive Committee, the names of which appear in a registry maintained by the Secretary of the ISA (the “Register of Members”)

Proposed change in red:

- b. *Full Members of the ISA shall be from countries or territories with representation of a National Olympic Committee (NOC) in accordance with those NOCs recognized by the International Olympic Committee (IOC).* Full Members shall be entitled to vote and shall consist of NFs which have been recognized and accepted by the ISA Annual General Meeting of the General Assembly, upon proposal of the Executive Committee, the names of which appear in a registry maintained by the Secretary of the ISA (the “Register of Members”)

**Purpose:**

**The ISA currently distinguishes Full Members from Associate Members based on NOC representation. This distinction is reflected in the Constitution (and Rulebook) as it relates to Associate Members, but is missing in relation to Full Members. This text further clarifies the existing principle and policy.**

# ISA ANNUAL GENERAL MEETING (AGM)

## 7. Proposed Amendments to the ISA Constitution

Article 5.c.

### Current text

- c. Associate Members (other than Hawaii and Tahiti, each of which have been grandfathered with the rights of full Member affiliation) are not entitled to vote and shall consist of NFs for territories without representation of a NOC, so long as the territory has national teams participating in other IF events recognized by the IOC.

### Proposed changes in red:

- c. Associate Members (other than Hawaii and Tahiti, each of which have been grandfathered with the rights of full Member affiliation) are not entitled to vote and shall consist of NFs for territories without representation of a NOC, so long as the territory has national teams participating in other IF events recognized by the IOC. *Should a proposed Associate Member come from within the territory of an existing Full ISA Member, the application for Associate Membership must also be approved by said existing ISA Member.*

### **Purpose:**

**Further clarifies the right to be an Associate Member by requiring approval from an existing member of Associate Membership for a territory within an existing Full Member.**

# ISA ANNUAL GENERAL MEETING (AGM)

## 9. Membership Matters

a. Status of NF Applying Member (recommended by EC for approval as Applying Member)

i. **New Member:**

1. British Virgin Islands (IVB) – British Virgin Islands National Surfing Association



**IVB**

# ISA ANNUAL GENERAL MEETING (AGM)

## 9. b. Points Requested by Members:

### i. **Poland**

1. Plans for ISA WSG (Open, Junior, Longboard, SUP) for the next 5 years (dates, places)
2. Wavepools - Do ISA consider organizing events on them
3. Inclusion - shadow judging / scholarships for ISA judges from developing countries like Poland

### i. **Puerto Rico**

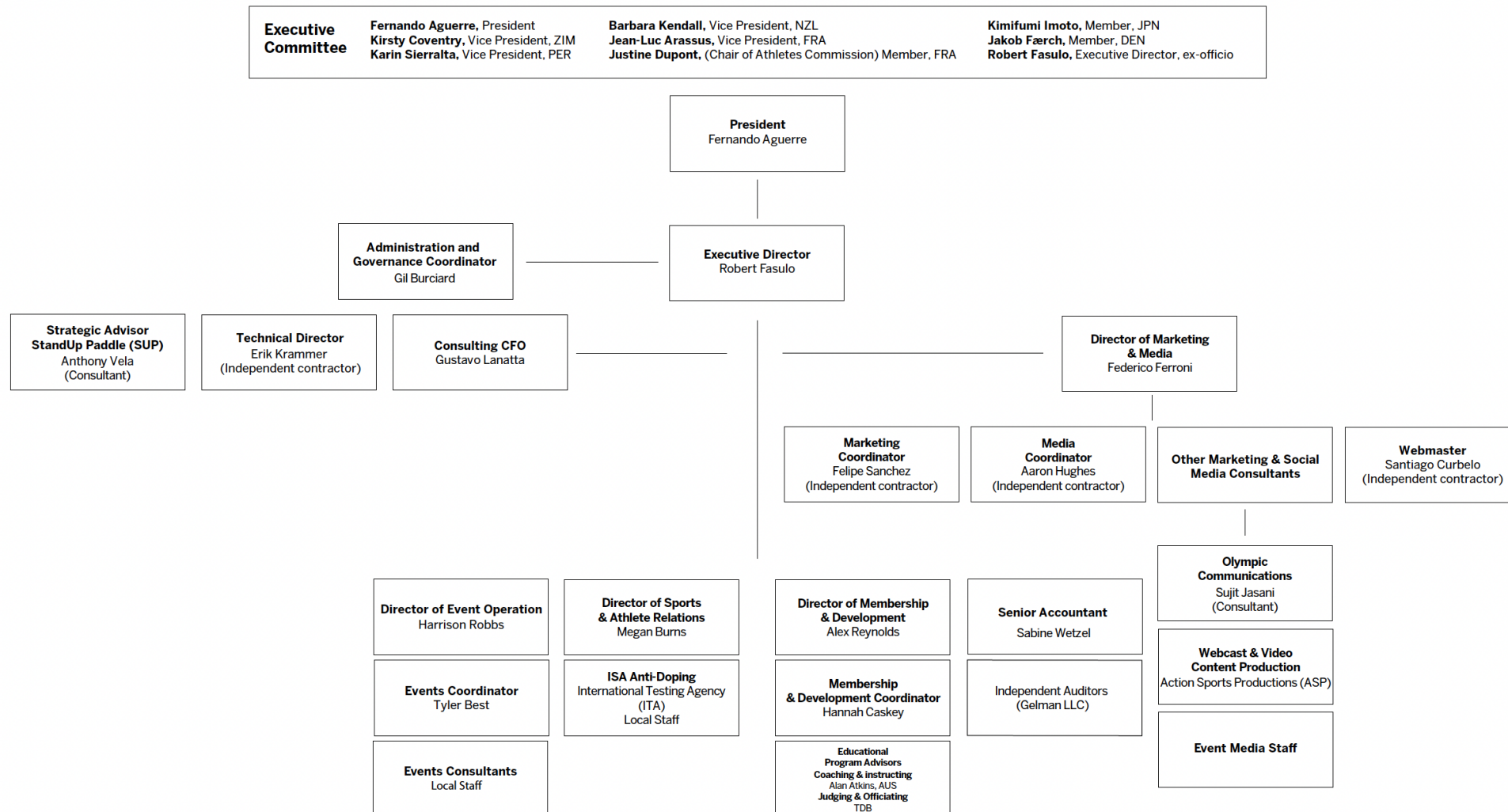
1. Review of the Judging System

# ISA ANNUAL GENERAL MEETING (AGM)

## 6. Report of the Executive Director

### a. ISA Organizational Structure as of December 2024

#### ORGANIZATIONAL STRUCTURE



# ISA ANNUAL GENERAL MEETING (AGM)

## 6. Report of the Executive Director

### b. Financial Statements – Year End 2023

**International Surfing Association**  
**Statement of Activity**  
For the Year Ended December 31, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
<b>Support and Revenue</b>			
Development Programs	\$ 709,297	\$ -	\$ 709,297
Licencing	\$ 26,228	\$ -	\$ 26,228
Event Revenue	\$ 3,107,916	\$ -	\$ 3,107,916
Membership dues	\$ 52,491	\$ -	\$ 52,491
Grants	\$ 717,052	\$ 80,000	\$ 797,052
Donations	\$ 6,859	\$ -	\$ 6,859
Interest Income	\$ 43,401	\$ -	\$ 43,401
Unrealized gain on Investments	\$ 3,462	\$ -	\$ 3,462
Total Support and Revenue	<u>\$ 4,666,707</u>	<u>\$ 80,000</u>	<u>\$ 4,746,707</u>
<b>Expense</b>			
Program Services	\$ 3,643,944	\$ 80,000	\$ 3,723,944
Management and General	\$ 1,152,178	\$ -	\$ 1,152,178
Change in Investment Value	\$ 100,000	\$ -	\$ 100,000
Interest Expense	\$ 11,155	\$ -	\$ 11,155
Total Expense	<u>\$ 4,907,277</u>	<u>\$ 80,000</u>	<u>\$ 4,987,277</u>
Change in Net Assets	\$ (240,571)	\$ -	\$ (240,571)
Net Assets beginning of the Year	<u>\$ 2,042,429</u>	<u>\$ 80,000</u>	<u>\$ 2,122,429</u>
Net Assets End of the Year	<u>\$ 1,801,858</u>	<u>\$ -</u>	<u>\$ 1,881,858</u>

# ISA ANNUAL GENERAL MEETING (AGM)

## 6. Report of the Executive Director

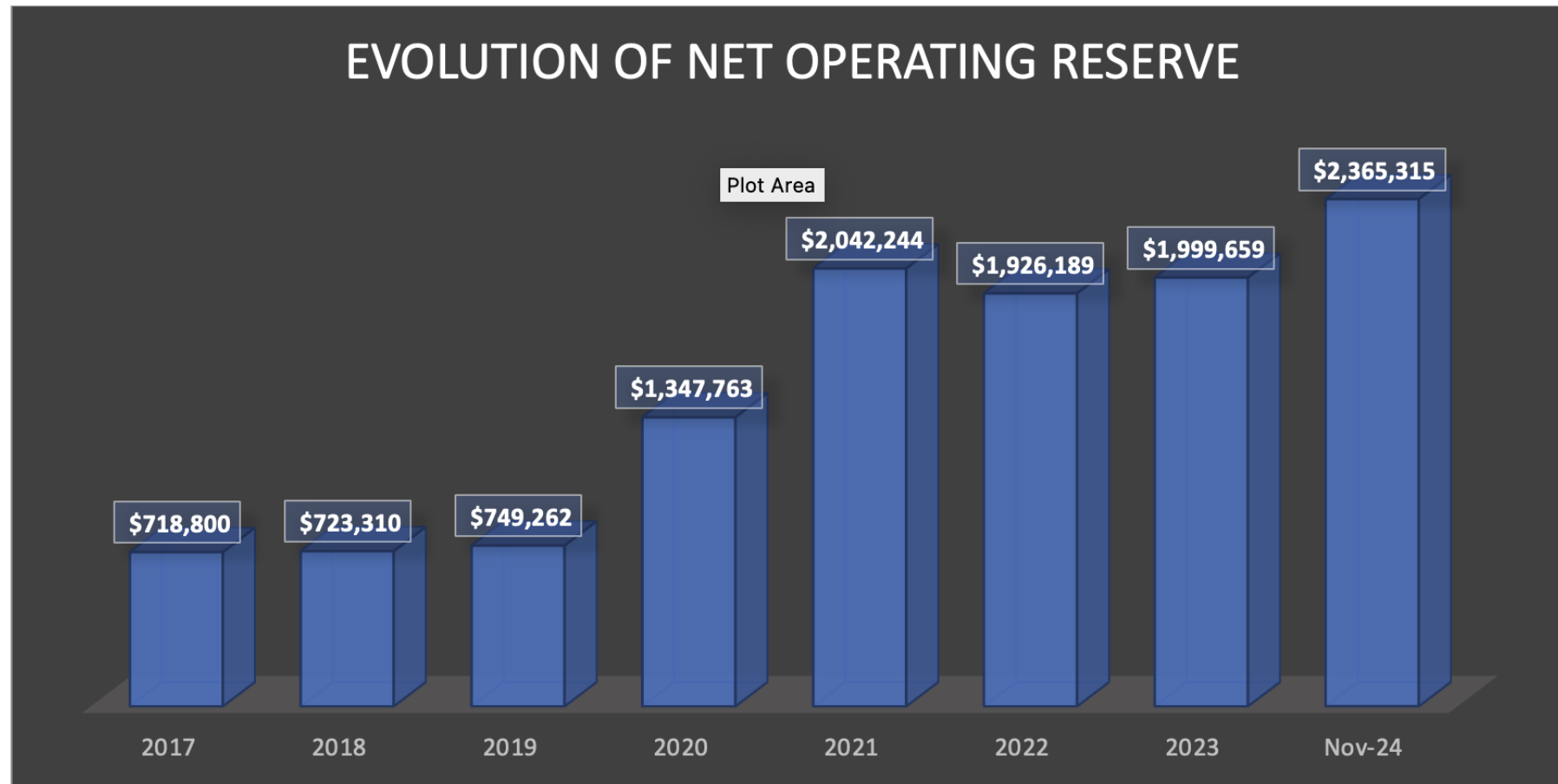
### b. Financial Statements – As of Nov. 30, 2024

**International Surfing Association**  
**Statement of Activity**  
Current Years as of 11/30/2024

	Without Donor Restrictions	With Donor Restrictions	Total
<b>Support and Revenue</b>			
Development Programs	\$ 594,563	\$ -	\$ 594,563
Licencing	\$ 11,916	\$ -	\$ 11,916
Event Revenue	\$ 4,167,637	\$ -	\$ 4,167,637
Membership dues	\$ 54,700	\$ -	\$ 54,700
Grants	\$ 777,000	\$ -	\$ 777,000
Donations	\$ 500	\$ -	\$ 500
Interest Income	\$ 3,091	\$ -	\$ 3,091
Other Misc Income	\$ 10,430	\$ -	\$ 10,430
Total Support and Revenue	<u>\$ 5,619,836</u>	<u>\$ -</u>	<u>\$ 5,619,836</u>
<b>Expense</b>			
Program Services	\$ 4,407,868	\$ -	\$ 4,407,868
Management and General	\$ 823,605	\$ -	\$ 823,605
Change in Investment Value	\$ -	\$ -	\$ -
Interest Expense	\$ -	\$ -	\$ -
Total Expense	<u>\$ 5,231,474</u>	<u>\$ -</u>	<u>\$ 5,231,474</u>
Change in Net Assets	\$ 388,363	\$ -	\$ 388,363
Net Assets beginning of the Year	\$ 1,801,858	\$ -	\$ 1,801,858
Net Assets End of the Year	<u>\$ 2,190,221</u>	<u>\$ -</u>	<u>\$ 2,190,221</u>

# ISA ANNUAL GENERAL MEETING (AGM)

## 6. Report of the Executive Director



*Note: Operating Reserve is calculated as = Current Assets (Minus) Current Liabilities.*

# ISA ANNUAL GENERAL MEETING (AGM)

## 6. Report of the Executive Director

### b. Financial Statements – All past Audited Accounts on ISA Website



ABOUT US  
Annual Financial  
Reports



The ISA is pleased to publish the Audited Financial Statements conducted by an independent, international auditing firm.



# ISA ANNUAL GENERAL MEETING (AGM)

## 10.a.i. Athlete Training Camp - Tahiti

### AIM

- Provide education, preparation, and training opportunity for Olympic qualified athletes/qualification hopefuls
- Supported by Olympic Solidarity

### OUTCOME

- ISA selected 18 qualified athletes to participate
- Limited resources and little/no experience at Teahupo'o
- Contributed result success of the Games to the Athlete Training Camp
- Produced legacy videos for future knowledge



# ISA ANNUAL GENERAL MEETING (AGM)

## 10.a.i. continued



### LEGACY VIDEOS FOR ONGOING EDUCATION:

1. How to Survive a Wipeout
2. Learning the Lineup
3. Equipment Preparation / Helmets
4. Physical Training Preparation

### FIND HERE:

<https://isasurf.org/program/isa-athlete-training-camp-teahupoo-tahiti-2024/>

# ISA ANNUAL GENERAL MEETING (AGM)

## 10. a. Athlete Development ii. Athletes' Commission



# ISA ANNUAL GENERAL MEETING (AGM)

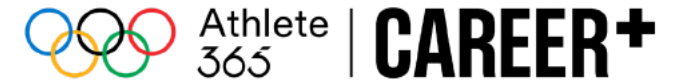
10. a. ii. continued



<https://isasurf.org/about-isa/isa-athletes-commission/>

# ISA ANNUAL GENERAL MEETING (AGM)

## 10. a. ii. continued



### **What is Athlete365 Career+?**

- Program that empowers athletes to maximize education & employment opportunities
- Helps athletes discover potential and plan for life beyond competitive sport
- Identifies athlete superpowers, motivations and drives

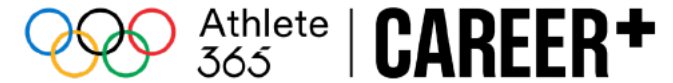
### **Who are the workshops aimed at?**

Elite athletes aged 16+ in all stages of career, with specific topics of interest like:

- Younger athletes: balancing sport and education and dual careers
- Athletes in mid-career: building a game plan for future success in life
- Athletes close to or making their transition from sport.

# ISA ANNUAL GENERAL MEETING (AGM)

## 10. a. ii. continued



Athlete 365 | CAREER+

# POWER UP YOUR FUTURE

Start your journey of discovery and power up your future through our Athlete365 Career+ Workshops.

FIND OUT MORE AT 

@athlete365      
#PowerUpYourFuture  
[olympics.com/athlete365](https://olympics.com/athlete365)

A group of five diverse athletes, including a woman with a basketball, a man with a gold medal, and a woman with a tennis racket, are smiling against a blue background.

### What are the workshop details?

- January 20 – 23, 2025
- 4 sessions; 1.5 hours each
- 11am PDT
- Presented by Barbara Kendall
- Hosted on Zoom

### How to sign up?

- Open to 20 athletes maximum
- First-come-first-serve
- Email with sign up information
- Must be 16 years+ and endorsed by NF

# ISA ANNUAL GENERAL MEETING (AGM)

## 10. b. Medical Commission

### **Chair:**

- **Lee Rice** (USA) – 30+ years of experience as a family and sports medicine physician, accomplished medical author, extensive experience with professional sports and Olympic athletes

### **Members:**

- **Chuck Davey** (USA) – Professional Lifeguard and Water Safety/PWC Operator
- **Gonçalo Saldanha** (POR) – Physiotherapist; Extensive event and surf team experience with the Portuguese National Surf Team
- **Linda Hart** (AUS) – Nurse; Extensive experience in mass participation sport events, Member of Surfer's Medical Association (SMA)
- **Martin Walz (GER)**- Sports Psychology, exercise science, biomechanics and high performance coaching

# ISA ANNUAL GENERAL MEETING (AGM)

## Gender Equality – Women’s Judging Program



### ISA Women’s Judging Program Results (2020-2024):

- Over 250 women from 70+ countries reached with online judging training
- 17 women from all five continents with in-person training
- Multiple women (5) from the program have gone on to judge at ISA World Championships in 2023+ 2024 along with others judging higher level regional/national events due to the training and credibility gained through the program

# ISA ANNUAL GENERAL MEETING (AGM)

## 10. c. ii. Women in Leadership Course



### GRADUATES



**Hannah Bennett**

FIJI



**Hannah Caskey**

USA



**Justine Dupont**

FRANCE



**Megan Burns**

USA



**Natasha van Greunen**

SOUTH AFRICA



**Nouf Al Nasser**

SAUDI ARABIA



**Setareh Mazhari**

IRAN



**Shandy Kariatsumari**

CANADA



**Tasha Mentasti**

SOUTH AFRICA

# ISA ANNUAL GENERAL MEETING (AGM)

## ISA Membership Reporting - Deadline March 15<sup>th</sup>



International Surfing Association

**ISA Membership Reporting 2025**

\* 3. Does your National Federation organize national championships? / ¿Su Federación Nacional realiza campeonatos nacionales?

Yes / Sí

No

\* 4. How many competitions did your National Federation organize in 2024? / ¿Cuántas competencias organizó su Federación Nacional en 2024?

\* 5. Which discipline(s) did your competitions cover? (Check all that apply) / ¿Qué disciplina(s) abarcaron sus competencias? (Marque todas las que correspondan)

- Covers:
  - Governance + Contact + NOC
  - Financials
  - Membership Activity
  - Key ISA Priorities (Sustainability, Gender Equality)
  - Open Ended Questions
  
- Important data to drive strategic development
  
- Understand where NF and help ISA empower your NF to succeed

**VERY IMPORTANT – HELP US HELP YOU**

# ISA ANNUAL GENERAL MEETING (AGM)

## Olympic Solidarity



- Athletes
  - Scholarships
  - Training Camps
- Entourage (Coaches)
  - Technical Courses for Coaches and Judges
  - Coaching Scholarships for high level training
  - Regional and National level opportunities
- Sport Development
  - DNSS American Samoa
  - Youth Athlete Development Program
- New OS Plan 2025-2028 – ACT EARLY
- Expanded Development Opportunities resulting from IF relationship with OS
- <https://isasurf.org/olympic-solidarity-programs/>

# ISA ANNUAL GENERAL MEETING (AGM)

## Asian Youth Athlete Development Program – August 25-29 Maldives



- 3<sup>rd</sup> edition of the ISA Youth Athlete Development Program supported by Olympic Solidarity
- Hosted in Maldives in collaboration with Maldives Surfing Association following Asian Surfing Championship
- 11 youth + 7 coaches from 7 Asian nations participated: INA, MDV, MGL, MYA, PHI, SGP, THA
- ISA Coaching Experts and Athlete Ambassadors focused on building skills and long-term development strategies with training in and out of the water.
- 2025 YADP planned for Oceania

# ISA ANNUAL GENERAL MEETING (AGM)

## **Asian Youth Athlete Development Program – August 25-29 Maldives**



# ISA ANNUAL GENERAL MEETING (AGM)

## Development Programs – Coaching



- Regional Development Team: Andrew Joyce (Dev. Officer), Gustavo Corrales (Americas), Tasha Mentasti (Africa)
- November 2024: 200 courses, 43 countries and over 2,500 participating coaches
- February 2024 Development Team Meeting to review programs, new opportunities, and updates
- Key Updates:
  - Improved Presenter Application Process, Supervisor Instructors, Updated Level 1 Surf + SUP Certification Pathway to include E-learning

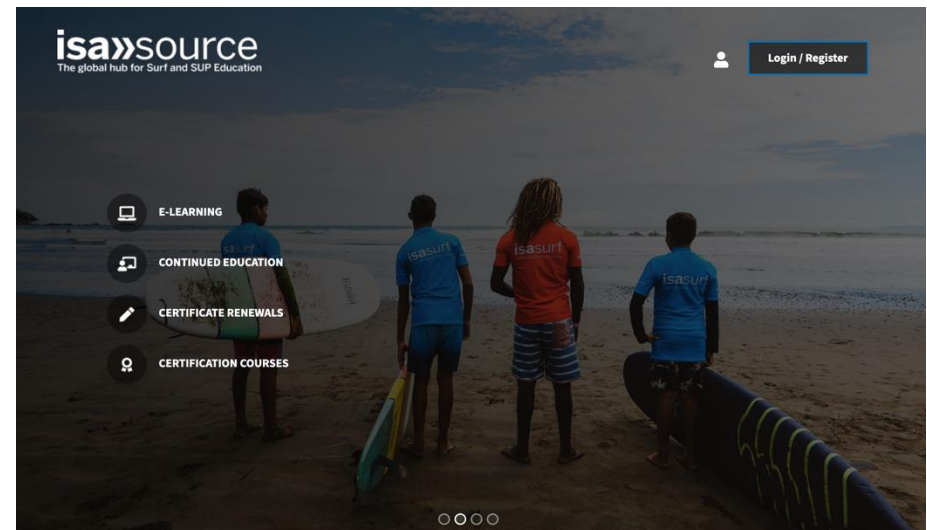
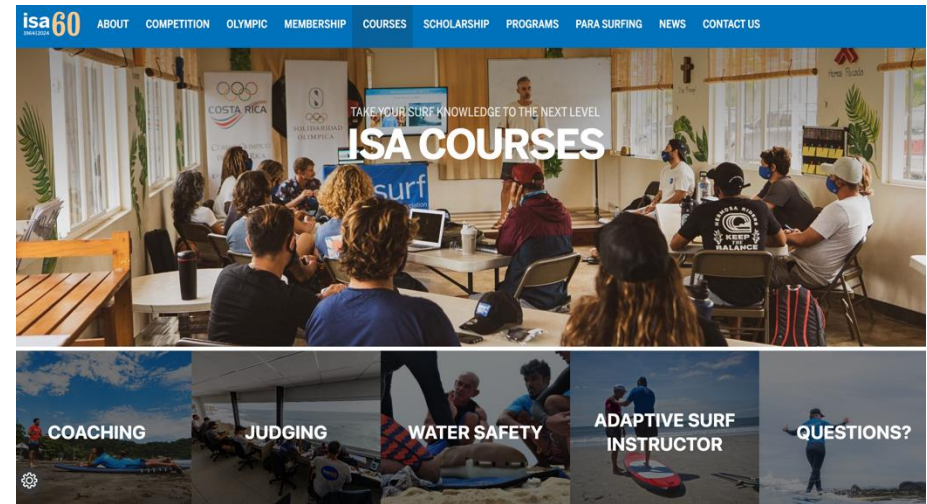
# ISA ANNUAL GENERAL MEETING (AGM)



Over 9,200 users, 1,050 courses managed, 1,650 e-learning registrations

## 2024 Updates:

- Launched Introduction to Surf and SUP E-Learning Courses
  - Included in certification pathway to make course more practical and standardize theory
  - Available online for anyone interested in surf/SUP instructing.
- Updated Certificate Renewal System: Coming January 2025
  - Includes CPD Webinars (announced soon) required for renewal and available to anyone interested
  - Investing in continued education of coaches
- Updated ISA Website with Course Info, Schedules, Presenter Directory, and More



# ISA ANNUAL GENERAL MEETING (AGM)

## Development Programs – Water Safety



- Water Safety for Surfers and Surf Coaches = Important Priority
- 2024 ISA/ILS Water Safety Course to-date: 80 courses for over 950 coaches in 23 countries. Added 6 new Presenters in 2024
- Bystander Rescue Course to be introduced in 2025

# ISA ANNUAL GENERAL MEETING (AGM)

## Development Programs – Judging



- Stats: 700+ judges certified, 23 courses in 17 countries, 500+ e-learning courses completed (1,300 total)
- E-learning judging course available in English, Spanish, Portuguese, French, Chinese, and Indonesian
- 5 Levels of Judging: Level 4 – 400+ hours and application, Level 5 - elite judges actively judging ISA World Championships and WSL Championship Tour
- ISA hosting International Judging Courses
  - English Courses delivered by Erik Krammer: 82 participants
  - Spanish delivered by Jano Sanchez: 34 Participants

**Contact us to organize!**

# ISA ANNUAL GENERAL MEETING (AGM)

## ISA Development Update – Para Surfing

- Para Surfing not included in Los Angeles 2028 Paralympic Games, we are disappointed but exploring next best options of opportunities to showcase Para Surfing
- Working for nearly a decade to position para surfing for inclusion in the Paralympics and remain fully committed to this opportunity in the future
- 2024 ISA WPSC in Huntington Beach Nov. 3-9 with great surf conditions and performances
- Over 500 athletes officially classified in Para Surfing. Contact Head of Para Surfing Classification Dr. Maureen Johnson [classification@isasurf.org](mailto:classification@isasurf.org)



# Environmental Sustainability: A Key Priority for the ISA

“

As surfers, but also as citizens of the world, we strongly believe in the need for a clean and healthy ocean. Few other sports have as much direct contact with the ocean environment as we do, so it is part of our life and duty to do anything we can to preserve and protect this cherished part of our earth.

”

- ISA President Fernando Aguerre



# ISA Sustainability Initiatives - International Movements

## UN Sports for Climate Action Framework

- Measured the ISA's carbon footprint and analyzed areas for improvement
- Created a carbon reduction plan



**United Nations**  
Climate Change

## IUCN Sports for Nature Framework

- Joined the framework in 2024
- Committed to promote the conservation of biodiversity and nature through sport



**Sports**  
for **Nature**

We encourage our NFs to join us in these movements toward a sustainable future in sport. For more information on how to join, please contact [hannahcaskey@isasurf.org](mailto:hannahcaskey@isasurf.org)

**isasurf**  
International Surfing Association

# ISA Sustainability Initiatives – 2024 Event Activations



## ISA World Surfing Games:

- Surfrider Foundation Mangrove Restoration
- Spectator Education Programs

## ISA World SUP and Paddleboard Championship:

- Sustainable Event Village
- Community Education Programs

## ISA World Para Surfing Championship:

- Huntington Beach Wetlands Conservation Event
- Wetsuit Recycling Onsite

# ISA Sustainability Initiatives

## Internal Updates:

- Sustainable event checklist for Local Organizing Committees
- Prioritization of event hosts with a commitment to sustainability
- Elimination of single-use plastics
- All new ISA certified instructors must complete an educational lesson on sustainability
- **Continual effort to look inward, improve our practices, and reduce our impact!**



# ISA ANNUAL GENERAL MEETING (AGM)

## 11. Report on Rulebook Changes

### *a. Translation of the competition rules into Spanish (Requested by Argentina)*

- See detailed NF Circular Dated 26 June 2024



June 26, 2024

Dear ISA Members, *(en español mas abajo)*

Following a review by the ISA Technical Committee and upon the approval of the ISA Executive Committee, a number of important revisions and updates have recently been made to the ISA Rulebook.

We encourage you to thoroughly review the updated version of the ISA Rulebook by clicking here:

- [ISA Rulebook June 2024](#)
- [ISA Rulebook with Edits](#) (includes detailed amendments from the September 2023 edition)

In the meantime, the following is a summary of some of the key changes to which we would like to draw your attention:

# ISA ANNUAL GENERAL MEETING (AGM)

## 12. Closing