# ISASUIT International Surfing Association

2022 Annual General Meeting

November 10, 2022

- 1. Opening by the ISA President
- 2. Roll Call
- 3. Proxies

Note: A proxy for a person to attend must be submitted in writing, in a document signed by the head of the NF not in attendance.

- 4. Approval of Minutes
  - a. Minutes from 2021 ISA AGM (virtual)



#### 5. Report of the President





ISA President - Major Achievements & Milestones in last 4 years





# ISA President – Major Achievements & Milestones in last 4 years 2019

- i. June IOC Session Approves Surfing in Paris 2024 Olympics
- ii. Jul-Aug Surfing, Longboard & SUP Debut at Lima 2019 Pan Am Games
- iii. Sept. Landmark ISA World Surfing Games in Miyazaki
  - i. Record 55 Nations
  - ii. Top Pro Stars
  - iii. First Olympic Qualifier
- iv. Oct. ISA Presents case for SUP governance to Court of Arbitration for Sport
- v. Nov. Launched Partnership with El Salvador with ISA World SUP & Paddleboard Champs



# ISA President – Major Achievements & Milestones in last 4 years 2020

- i. March ISA World Para Surfing Championship last event before global pandemic shut down
- ii. May ISA World Surfing Games postponed due to pandemic
- iii. June Secures special COVID funding from IOC.
- iv. August CAS awards governance of SUP to the ISA at Olympic level
- v. December IOC Executive Board confirms Tahiti as the venue for Olympic Surfing



# ISA President – Major Achievements & Milestones in last 4 years 2021

- i. May ISA World Surfing Games Final Olympic Qualifier Run during the pandemic
- ii. July Surfing debuts in Tokyo 2021 Olympic Games
  - i. 40 athletes from 18 countries, 5 continents
  - ii. 6 medalists from 5 countries
  - iii. 3 surfers ranked in top 20 athletes for social media
  - iv. Surfing 9th in social media engagement at the Games
  - v. ISA President meets with IOC President at Surfing venue



# ISA President – Major Achievements & Milestones in last 4 years 2022

- i. May IOC confirms funding contribution of \$2.8m to ISA
- ii. May Surf City El Salvador ISA World Junior Surfing Championships return of the world juniors following 2-year absence with the pandemic
- iii. June ISA & IOC release Olympic Qualification System
- iv. August ISA World Surfing Games, Huntington Beach, USA
  - i. First Olympic Qualifier with slots for Team Japan & USA
- v. October ISA World SUP & Paddleboard Championship in Puerto Rico

#### Also Worth Noting:

 i. 2018-2022 – 9 new ISA Member Federations approved (American Samoa, Egypt, Mauritius, Mongolia, Mozambique, Myanmar, Oman, Saudi Arabia, Ukraine)



- 5. Report of the President continued
  - a. Olympic Relations
    - i. Paris 2024
      - 1. Qualification Update
      - 2. Quota





- 5. a. Olympic Relations
  - ii. Los Angeles 2028
    - 1. New Disciplines & Events





5. Report of the President - conclusion



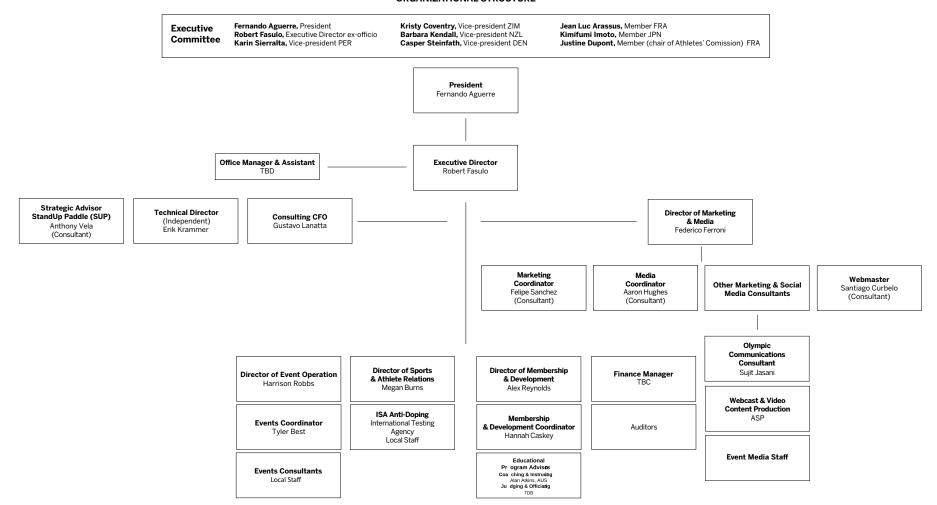
Message from IOC President Thomas Bach



- 6. Report of the Executive Director
  - a. ISA Staff Structure as of November 10, 2022



#### **ORGANIZATIONAL STRUCTURE**





## 6. Report of the Executive Directorb. Financial Statements

#### INTERNATIONAL SURFING ASSOCIATION, INC.

Statement of Activities
For the Year Ended December 31, 2021

	Without Donor Restrictions	With Donor Restrictions	Total
Support and revenue:			
Development programs	\$ 442,635	\$ -	\$ 442,635
Licensing	49,502	-	49,502
Event revenue	1,187,198	=	1,187,198
Membership dues	51,700	-	51,700
Grants and donations	1,577,050	-	1,577,050
Other income	141,041	-	141,041
Interest income	712		712
Total support and revenue	3,449,838	. <u>-</u>	3,449,838
Expenses:			
Program services	2,230,363	_	2,230,363
Management and general	558,215	-	558,215
Interest expense	593		593
Total expenses	2,789,171		2,789,171
Change in net assets	660,667	-	660,667
Net assets, beginning of year	1,425,659		1,425,659
Net assets, end of year	\$ 2,086,326	\$ -	\$ 2,086,326



7. Amendments to the ISA Constitution

NONE PROPOSED BY EC NONE RECEIVED FROM THE MEMBERS



#### 8. Elections

- a. Open Positions for elections:
  - i. President currently held by Fernando Aguerre (ARG)
  - ii. Vice President currently held by Barbara Kendall (NŹL)
  - iii. Vice President currently held by Casper Steinfath (DEN)
  - iv.Regular Executive Committee Member currently held by Jean-Luc Arassus (FRA)
- b. Only individuals with CVs received by ISA Headquarters by the deadline of October 27, 2022 have been included and are eligible for election into the Executive Committee.



- 8. Elections
  - c. CVs received from the following for President:
    - i. Fernando Aguerre (ARG/USA)



#### 8. Elections

- d. CVs received from the following for 2 Vice President Positions:
  - i. Barbara Kendall (NZL) Incumbent
  - i. Candice Appleby (USA)
  - ii. Jean-Luc Arassus (FRA)
  - iii. Jakob Færch (DEN)



#### 8. Elections

- e. CVs received from the following for 1 Regular EC Member:
  - i. Jean-Luc Arassus (FRA) incumbent
  - ii. Candice Appleby (USA)
  - ii. Jakob Færch (DEN)



#### 8. Elections

f. Ratification of Athletes' Commission Elections & Members:



Justine Dupont (FRA) AC Chair



Barbara Kendall (NZL) Ex-Officio



Afridun Amu (AFG) AC Member



Leilani McGonagle (CRC) AC Member



Alana Nichols (USA) AC Member



Casper Steinfath (DEN) AC Member



Leandro Usuna (ARG) AC Member



Natasha van Greunen (RSA) AC Member





#### 9. Membership Matters

 a. Status of NF Applying Members (recommended by EC for approval as Applying Members)

#### i. New Members:

- 1. Saudi Arabia (KSA) Saudi Surfing Federation
- 2. Egypt (EGY) Egyptian Surfing Association
- 3. Mauritius (MAU) Mauritius Surfing Federation
- 4. Mozambique (MOZ) Associação Tofo Boardrideirs de Moçambique











- 9. b. Stand Up Paddle (SUP)
  - i. Update & board transport (item from CZE)
  - ii. SUP Committee Proposal from DEN









- 10. Organizational Report
  - a. Gender Equality Updates
    - i. Women's Judging Program 2022 WSG





Fulfilled key technical roles at the 2022 ISA WSG while receiving intensive, on-site judging training

- √ 9 WOMEN
- ✓ 8 COUNTRIES (BRA, CAN, IRE, NZL, PER, PUR, ESP, TPE)



# 10. a. ii. Women Lead Sportsiii. IWG World Conference – Women & Sport

## WOMEN LEAD SPORTS



- > 5 WEEK PROGRAM hosted by Gabriela Mueller; award-winning trainer/coach
- RESOURCES to navigate politics and see your candidacy through
- MASTER SKILLS that'll get you elected, with confidence.
- ➤ **LEARN** how to make an impact and get to where you deserve to be.
- SUPPORT from right people
- DEVELOP a winning personal brand



Hannah Bennett

CONTACT HANNAH



Justine Dupont

CONTACT JUSTINE

Megan Burns
USA
CONTACT MEGAN



Nouf Al Nasser

Setareh Mazhari



CONTACT TASHA



#### 10. b. Athletes' Commission





#### 10. b. Athletes' Commission





#### 10. c. Athlete Training Camp - Tahiti

AIM To raise skill level of future Olympians by offering a targeted athlete training program in the lead up to the Paris 2024 Olympic Games

HOW With the support of Olympic Solidarity, NOCs can apply for their athletes to

participate. ISA will then review applications

and select participants

WHO 12 athletes

One athlete per gender from each continent

One per gender for universality

Target continental qualifiers

Selection criteria apply

Little/no experience or opportunity

WHEN June/July 2023 (TBC)





- 10. c. Medical Commission
  - i. ISA Transgender Policy



#### 10. d. i. NF Communication and Relations

#### Membership and Development Department Support



A Better World Through Surfing
Empower your NF to succeed
NOC Recognition + Relationship
Development Support + Programs

Regular Communication and Updates – Help Us Help You



10. d. iii. NF Development Support

#### <u>Continental Youth Athlete Development Program – May 20-24 El Salvador</u>



- Six nations from the Americas selected to participate (ECU, ESA, PAN, TTO, URU, VEN)
- Build technical skills and holistic long-term development for potential future Olympians and coaches from developing Surfing nations
- Funded by Olympic Solidarity
- 2023 YADP for Africa in Senegal in March/April

#### <u>Continental Youth Athlete Development Program – May 20-24 El Salvador</u>





#### <u>Development Support Olympic Solidarity – Sao Tome and Principe</u>







100%

of the general participants
who were young adult
surfers, confessed the desire
and showed the ambition to
work and develop the
national surf industry.
Whilst surfing is still
relatively recent in São
Tomé, this highlights the
need of a growing structure
and the willing from the
local surfers to work on it!

Development program supported by Olympic Solidarity - 21-31 July 2022:

- ISA courses
- National Surfing Championship
- Support work with NF + NGO





10. d. iii. NF Development Programs: Coaching



- Regional Development Advisors: Andrew Joyce (EMEA), Gustavo Corrales (Americas), Alan Atkins (ISA Education Advisor) - Expanding in 2023
- Coaching + Instructing Program:
  - Q3 of 2022: 175 CIP courses for over 1,400 participants
  - Global Network of Presenters 7 new in 2022
  - Additional Resources + Coaching Survey (ISA Source, Content, partnerships)
- Successful Programs 2022:
  - OS: CPV, MAD, STP, GHA
  - Other: EGY, KSA, GHA, NGR



#### 10. d.iii. Development Programs – Judging



- Updated Judging and Officiating Program Structure coming in 2023 with e-learning + certification courses
  - National and International Course Presenters
- E-learning Course: Judging courses to surfers, surf fans, future judges, and those with an interest in competitive surfing
  - Bulk licensing rates to NFs looking to educate their members
  - English available now, Spanish + Portuguese 2023
- Sao Paulo Surf Forum
  - Largest judging course to date: 87 participants in-person and online
  - Funded by government of Sao Paolo to engage surfers in the city

#### <u>Development Programs + Gender Equality – Women's Judging Program</u>





Fulfilled key technical roles at the 2022 ISA WSG while receiving intensive, on-site judging training

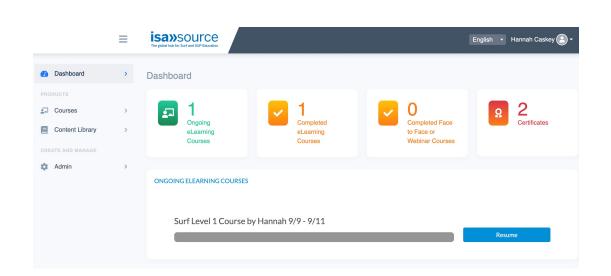
- √ 9 WOMEN
- ✓ 8 COUNTRIES (BRA, CAN, IRE, NZL, PER, PUR, ESP, TPE)

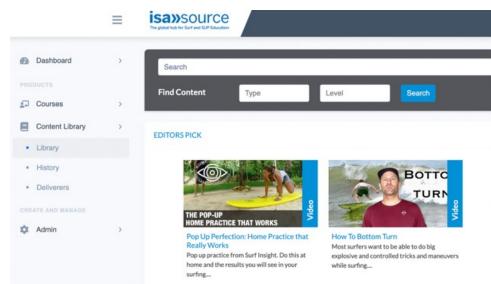




To date: ISA has been a tool for managing existing courses and programs:

Over 1,600 registered users, 200 courses managed, 30 content videos, and 150 e-learning users





Future: exploring new and exciting ways to interact with our coaches and members such as: webinars, resources, updated learning pathways, e-learning, improved, renewals, and more



#### **ISA Development Webinars**

Three-part Webinar Series with presentations on:

- Olympic Solidarity (55 registrations)
- Coaching Fundamentals (178 registrations)
- Surf Therapy (Scheduled for November 15)



Free Registration for our Members, Development Programs Partners, and Certified Coaches through ISA Source

Additional free and premium webinars + content moving forward – Survey sent later this year to complete

## REGISTER NOW: 2022 ISA DEVELOPMENT WEBINAR SERIES

SPORT DEVELOPMENT - OLYMPIC SOLIDARITY

Tuesday, August 30, 2022 at 11:00 AM Pacific Time (PDT)













#### ISA Development Update – Para Surfing









#### Para Surfing Development

- Applied for inclusion in the Los Angeles 2028
   Paralympic Sport Programme in July 2022 and decision will be made in January 2023
- Attending 2022 IPC Membership Gathering 16-18 November 2022
- ISA Head of Para Surfing Classification attended the IPC Paralympic Classification Meeting to represent Para Surfing and network with key members of the IPC classification team

#### **ISA World Para Surfing Championship**

- 2022 Pismo Beach ISA World Para Surfing Championship hosted by AmpSurf - December 4-11
- Registration closes November 17<sup>th</sup>
- Growth of Para Surfing new countries adopt Para Surfing within their NF, support development of the sport, and join the global Para Surfing movement



#### 11. Report on Rulebook Changes





ISA - International Surfing Association <competitions@isasurf.org>

To: O Robert Fasulo



April 12, 2022

Dear ISA Members, (en español mas abajo)

Following a review by the ISA Technical Committee and upon the approval of the ISA Executive Committee, a number of important revisions and updates have recently been made to the ISA Rulebook.

We encourage you to thoroughly review the updated version of the ISA Rulebook by clicking here:

- ISA Rulebook April 2022
- ISA Rulebook w/ edits (includes detailed amendments from the June 2021 edition)



12. Closing

RF

