

INTERNATIONAL SURFING ASSOCIATION



2017 Annual General Meeting

May 23, 2017
Casino Barrière – Biarritz, France



ISA ANNUAL GENERAL MEETING (AGM)



1. Opening by the ISA President

2. Roll Call

3. Proxies

Note: A proxy for a person to attend must be submitted in writing, in a document signed by the head of the NGB not in attendance. Original document must be submitted to the ISA before the meeting commencement.

4. Apologies

5. Approval of Minutes

a. Minutes from AGM 2016, Azores Islands, POR

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6. Report of the President

a. Olympic Relations

- i. Lima 2019 Pan Am Games
- ii. World Beach Games 2019
- iii. Tokyo 2020
- iv. 2024/2028

b. Tokyo 2020 Funding

c. Other Benefits of Olympic Inclusion

d. ISA/WSL Relations

e. StandUp Paddle (SUP)



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6.a. Olympic Relations

i. Lima 2019

- **4 Events:** Surfing, Longboard, SUP Surfing & SUP Racing
- Quotas = 88 (number of athletes)
 - Open Surfing Men (16)
 - Open Surfing Women (16)
 - SUP Surf Men (9)
 - SUP Surf Women (9)
 - SUP Race Men (10)
 - SUP Race Women (10)
 - Longboard Men (9)
 - Longboard Women's (9)
- Working with PASA on qualifying system



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6.a. Olympic Relations

ii. World Beach Games 2019



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6 a. Olympic Relations

iii. Tokyo 2020 – Technical Update

- ISA Role
- ISA Vision for Contest & Beach Festival
- Venue: Tsurigasaki Beach, Ichinomiya Chiba (Natural Waves)
- Historical Forecast Data Studies
- IOC Quota: 20 Men / 20 Women Surfers
- Principle of Individual Participation

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6.a. Olympic Relations

iii. Tokyo 2020



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Tokyo 2020 Venue Rendering – Ocean View



6 a. Olympic Relations

iii. Tokyo 2020 – Technical Update

- Timeline & Responsibilities for defining Qualification System
 - Key Principles of Qualification System
 - Maximum 2 athletes per country
 - Qualification Period: July 2018 – July 2020
 - Qualifying Events
 - Athletes Entered by NOCs
 - Competition Format
 - Sport Manager Appointment – Mr. Kimifumi Imoto (present)
-
- Other benefits of Olympic inclusion:
 - NOC Recognition & Inclusion (IOC letter)
 - NOC/government funding
 - “Olympic Solidarity”

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6.a. Olympic Relations

iv. 2024/2028



LA 2024

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Paris 2024

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6.b. ISA/WSL Relations

INTERNATIONAL SURFING ASSOCIATION HERALDS NEW ERA OF COOPERATION WITH WORLD SURF LEAGUE

Posted October 26th, 2016 - News Posted for France News, ISA News, World Surfing News.

ISA announces May dates for 2017 World Surfing Games in France, WSL endorses the participation of professional surfers

The **International Surfing Association (ISA)** – the International Federation for Surfing and StandUp Paddle (SUP) – has today heralded a new era of cooperation with the **World Surf League (WSL)** after the latter endorsed the participation of professional athletes in the **ISA World Surfing Games** which will take place in **Biarritz, France on May 20-28, 2017**.



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6.b. ISA/WSL Relations



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6.c. StandUp Paddle – SUP



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6.c. Stand Up Paddle – SUP

- 2012-2017
- 2015 Tokyo SUP Application
- 2015 SUP Surf & SUP Race inclusion Pan Am 2019
- Success Brings Challenges: ICF
- Importance of NF leadership of SUP in Your Countries

7. Report of the Executive Director

a. Organization – Operational Structure

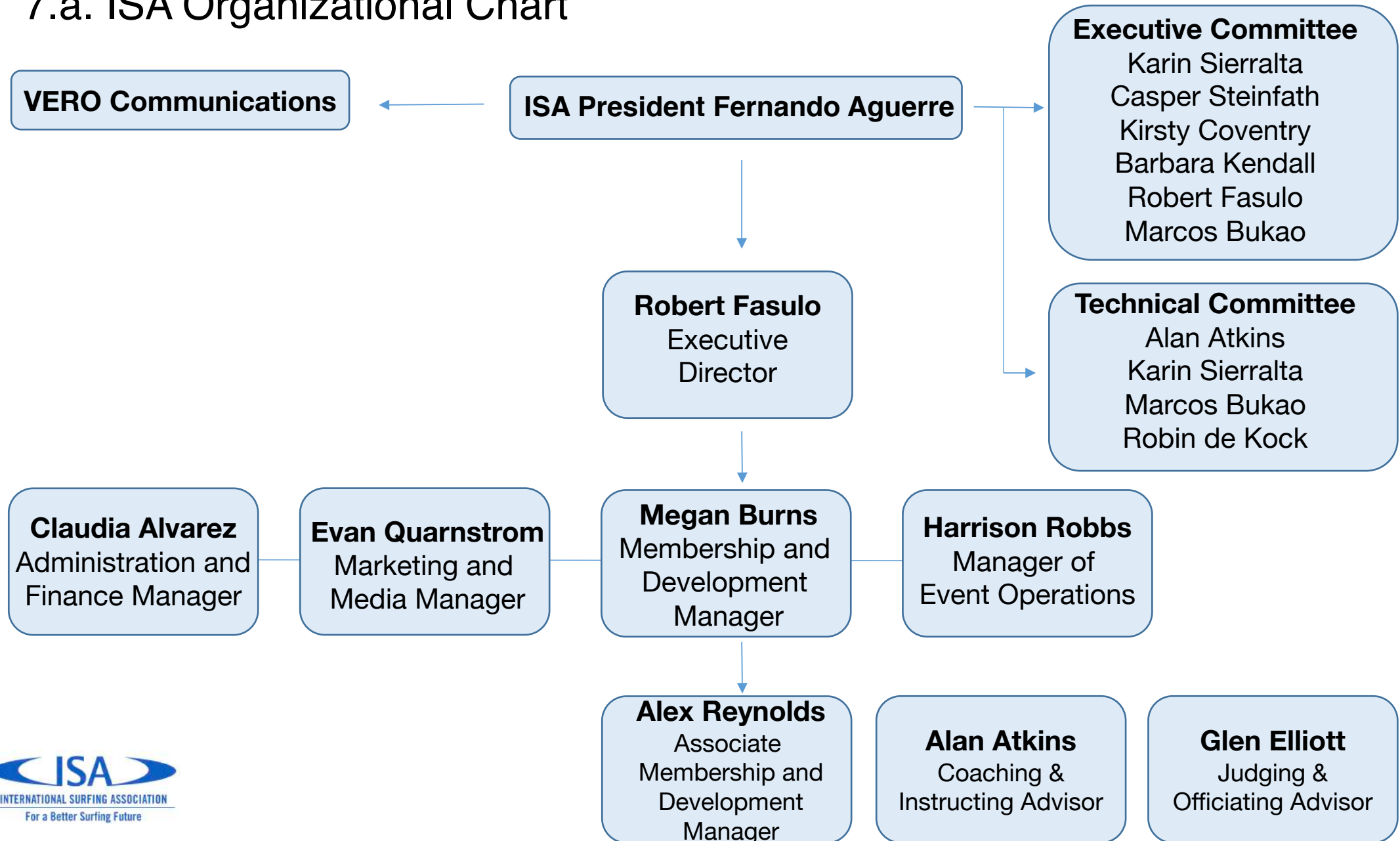
b. Short-term Priorities

- Olympic Surfing Framework & Tokyo 2020 Relations
- Delivery of 2017 ISA Events;
- Secure ISA Event Hosts for 2018;
- Revenue Stability;
- ISA Commercial Model;
- Institutional Issues/Membership

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7.a. ISA Organizational Chart



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7. b. Financial Statements

ISA & ISA Foundation					
CONSOLIDATED INCOME STATEMENT					
	2017 FORECAST	2017 BUDGET	2016 ACTUALS	2015 ACTUALS	
INCOME					
Events	1,643,100	1,861,100	1,660,740	1,388,658	
Development Programs	410,060	410,000	346,320	373,520	
FOS	175,000	175,000	238,400	59,800	
Membership	45,000	47,350	47,570	43,600	
Tokyo 2020 Funding	120,000	-	-		
Grants	66,230	66,230	31,230	31,230	
Other	133	336	25,427	689	
TOTAL INCOME	\$ 2,459,523	\$ 2,560,016	\$ 2,349,687	\$ 1,897,497	
EXPENSES					
Events	995,593	1,136,500	809,648	786,378	
Operations	1,410,926	1,404,239	1,186,825	1,413,118	
TOTAL EXPENSES	\$ 2,406,519	\$ 2,540,739	\$ 1,996,473	\$ 2,199,496	
NET INCOME	\$ 53,004	\$ 19,277	\$ 353,214	\$ (301,999)	

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7.b. Financial Statements, continued

ISA & ISA Foundation CONSOLIDATED BALANCE SHEET 2017		
ASSETS	\$	1,393,941
Current Assets	\$	1,358,388
Checking/Savings	\$	679,608
Account Receivables	\$	594,172
Other Current Assets	\$	84,607
Fixed Assets	\$	35,553
LIABILITY & EQUITY	\$	1,393,941
Current Liabilities	\$	1,006,546
Equity	\$	387,395

7. Report of the Executive Director

c. Mid-Long-term Priorities

- Olympic Contest & Festival Preparation & Delivery;
- Olympic/IOC Relations;
- Secure ISA Event Hosts 2018-2020;
- ISA Strategic Plan;
- Revenue Growth;
- Commercial Development;
- Organizational Development & Growth;
- Membership Empowerment & Development;

8. Membership Matters

- a. Status of NF Applying Members (recommended by EC for approval as Applying Members, total 3 countries)
 - i. Lithuania – Lithuanian Surfing Association
 - ii. Philippines – United Philippine Surfing Association
 - iii. Great Britain – British Surfing Union of Recognized Federations (BSURF)

- b. Status of NF Associate Applying Members (recommended by EC for approval as Associate Applying member)
 - i. England – England Surfing Federation
 - ii. Channel Islands – Channel Islands Surfing Federation

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9. ISA Membership and Development Department Report

- a. Expectations and Responsibilities of ISA Members (Megan Burns)
 - i. Annual Membership Reporting
 - ii. ISA Individual Scholarship Program
 - iii. ISA Anti-Doping Program
- b. Education and Development Update (Alex Reynolds)
 - i. Adaptive Surfing
 - ii. ISA Educational Programs
 - iii. Olympic Solidarity/Development Presentation

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9.a.ii. Annual Membership Reporting

- Help us better understand the key needs and updates of your NF
- Increase ISA Membership Engagement
- Support your NF growth and development
- Skype Calls
- <http://www.isasurf.org/isa-membership-survey/>



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9.a.iii ISA Scholarship Program

- Financial assistance to young, aspiring surfers to further their education and surfing careers
- February 1 – April 30, 2017
2017 Scholarship Application Period
- July 1, 2017 – Announcement of 2017 Scholarship Winners
- Encourage Junior Surfers to Apply for 2018



9.a.iv. ISA Anti-Doping Program

- Increase knowledge, understanding and acceptance of anti-doping practices amongst the Surf and SUP community
- Please attend the ISA Anti-Doping Educational Session on Thursday May 25th from 6-8pm in the Casino Meeting Room



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9.a. Adaptive Surfing

- Application to become a International Paralympic Committee recognized IF
- Adaptive Surfing Classification Focus Group in March 2017
- 2016 Stance ISA World Adaptive Surfing Championship
 - 22 Nations
 - 77 athletes
- 2017 ISA World Adaptive Surfing Championship (Nov-Dec 2017)



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9.b. ISA Coaching and Instructing Program

- International Standard of Safety, Quality, and Efficacy
- Development and Economic Opportunity for your National Federation
- 2016
 - 2,400 coaches
 - 40 countries
- 2017 Quarter 1
 - 654 coaches
 - 20 countries



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9.b. ISA Judging and Officiating Program

- Globally Standardized Education for Judges
- Identical Feedback on Surfer's Performance
- Need for Clear Judging Development Pathway
- National Judging Manager/Course Presenter



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9.b. ISA/ILS International Surf and SUP Instructor Aquatic Rescue and Safety Course

- Partnership with the International Lifesaving Federation (ILS) and promotion of water safety worldwide
- Globally Standardized water safety course and standard for surf + SUP instructors
- Complementary to the ISA Coaching and Instructing Program which requires a water safety accreditation



9.b. Surfing + SUP Development and Olympic Solidarity

- ISA aims to support the global development of Surfing and SUP in developing nations
- Support and Subsidy for ISA Development Programs via Olympic Solidarity and ISA
- SUP Course in Iran



Olympic Solidarity for Surfing

Plan for the 2017 – 2020
Olympiad



3 Pillars



**Olympic Movement's
supreme authority**



IOC

**Develop, promote
and protect the
Olympic Movement
in their country**



NOCs

**Administer sport
at world level**



IFs

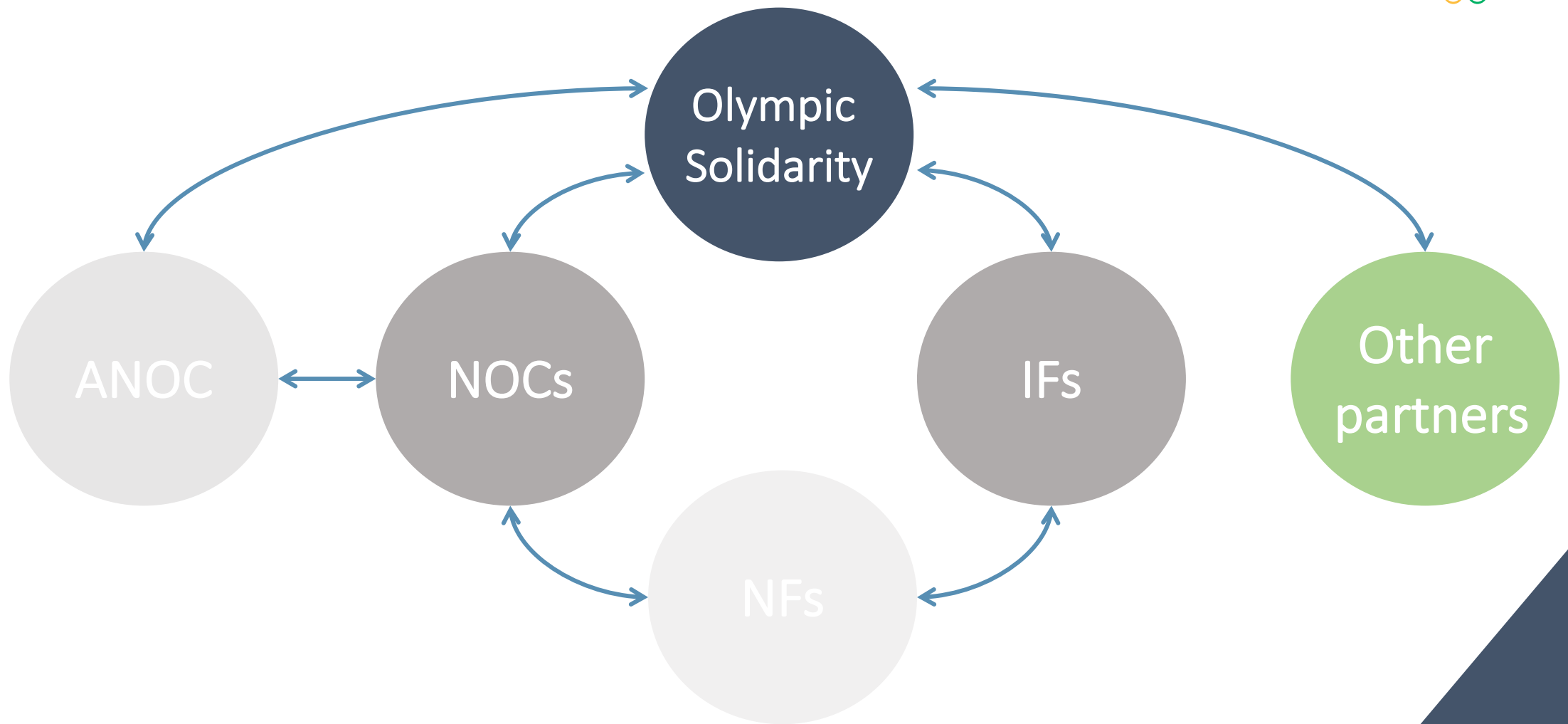


OS Mission

- To organise assistance to NOCs, in particular those which have the **greatest need** of it, in order that NOCs may fulfil their responsibilities to the Olympic Movement while adhering to the IOC strategy.



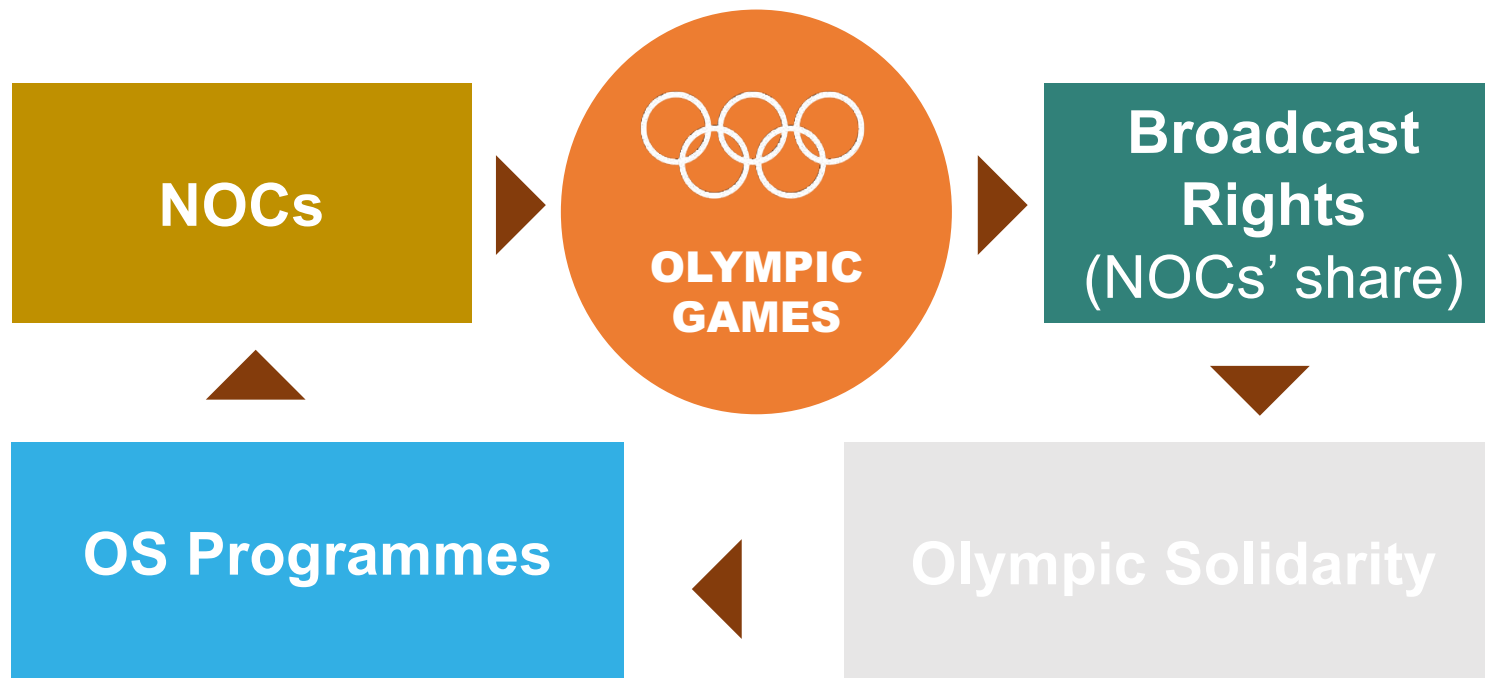
Global Partners



Funds



Circulation



World Programmes





**FORUMS &
SPECIAL
PROJECTS**



COACHES



ATHLETES

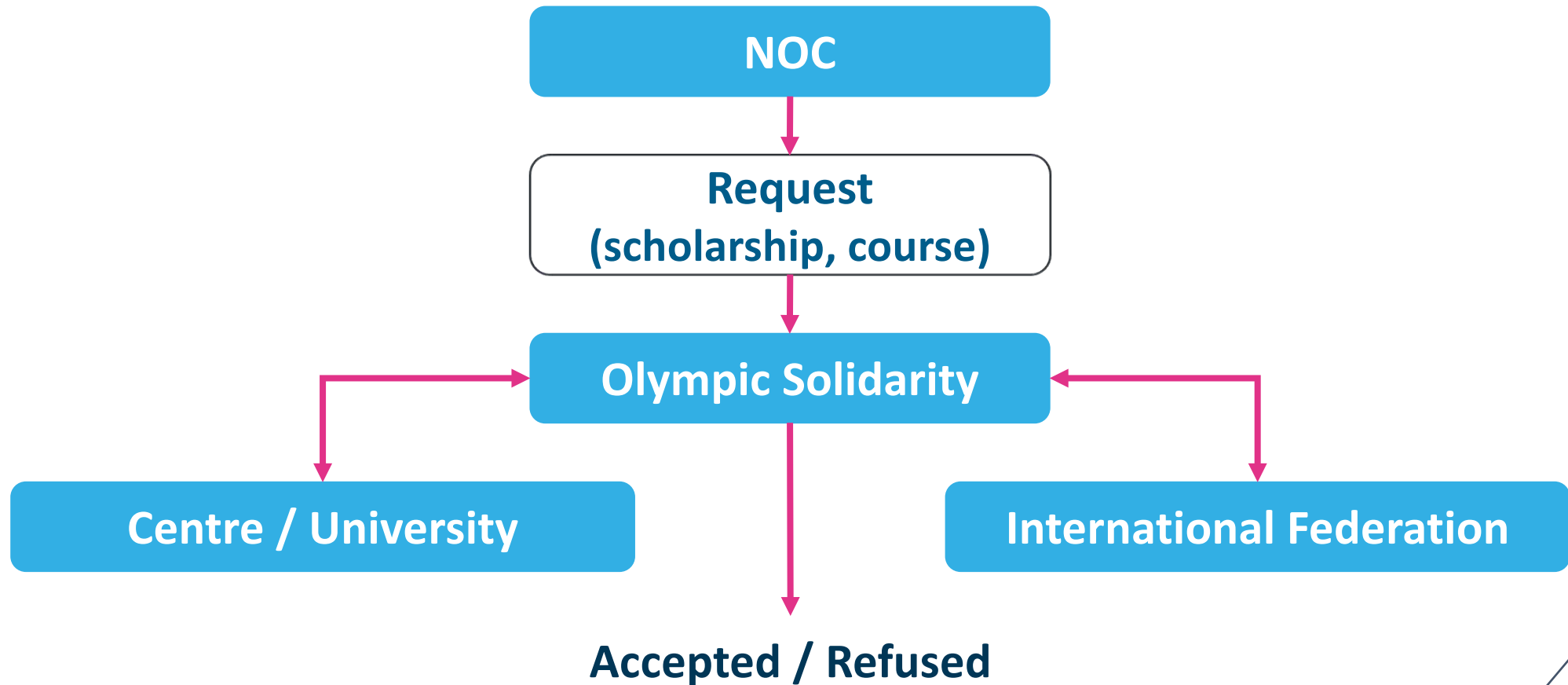


**PROMOTION
OF THE
OLYMPIC VALUES**



**NOC
MANAGEMENT &
KNOWLEDGE
SHARING**

General Procedure



NF/NOC Relationship



Importance of building a strong, working relationship with your NOC

- ▶ Collaboration and alignment with NOC values
- ▶ Always through the NOC
- ▶ Relationship is key





ATHLETES

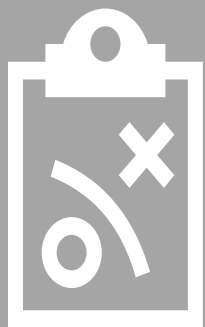


Scholarships “Tokyo 2020”

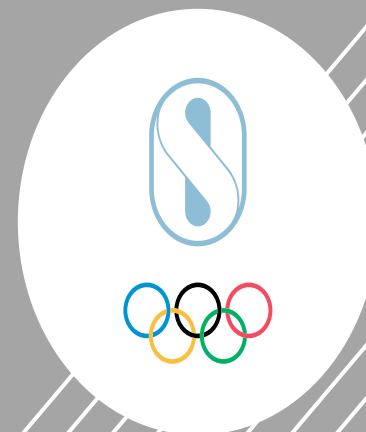


- Technical and financial assistance for athletes
 - ▶ Priority to the NOCs with the greatest needs
 - ▶ Individual summer Olympic Sports
 - ▶ Olympic qualifications
 - ▶ **Universality**





COACHES



Programmes

- ▶ Technical Courses for Coaches
- ▶ Olympic Scholarships for Coaches
- ▶ Development of the National Sports System (DNSS)



Coaching Courses for Surfing



- IF responsible for technical aspects of coaching courses (Expert, Content, Guidelines)
- Consult ISA with proposed projects
- Opportunity for regional courses and conferences





OLYMPIC VALUES



Programmes



- ▶ Sports Medicine and Protection of Clean Athletes
- ▶ Sustainability in Sport
- ▶ Gender Equality and Diversity
- ▶ Sport for Social Development
- ▶ Olympic Education, Culture and Legacy (incl. IOA)

Strategy, Seminars, Projects, Training

Reporting



At the end of the programme, OS must receive:

- ▶ Report from the University / Center
- ▶ Report from the NOC & the expert
- ▶ Report from the coach via his/her NOC



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10. Report on Rule Book Changes

11. Closing