

INVITATION TO HOST ISA WORLD CHAMPIONSHIPS 2024-2025

isasurf
a better world through surfing

ISSUED:

JANUARY 2024

International Surfing Association

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MESSAGE FROM ISA PRESIDENT:

FERNANDO AGUERRE

The ISA is pleased to provide you with this document based on your interest in hosting one of the largest and most important Surfing competitions in the world. Thank you for your interest, passion and willingness to support the ISA's mission to develop the incredible sport of Surfing around the world.

Hosting an ISA World Championship is a unique opportunity for you to showcase the best surfers in the world and to stimulate social, cultural, touristic and economic development through Surfing's unique lifestyle, youthful, and high performance values. This is the official invitation to host for all ISA World Championships in 2024-2025, and includes important details on the overall objectives, scope and requirements to host ISA events.

The ISA is the International Federation (IF) for Surfing, recognized by the International Olympic Committee as World Governing Body for the sport. In this capacity, and after decades of hard work and dedication, the ISA secured the long-term inclusion of Surfing in the Olympic Games through Los Angeles 2028.

Olympic Surfing will not only have a lasting, positive impact on our sport, but will also greatly contribute to the ISA's ongoing efforts to promote and develop Surfing in all its forms throughout all countries of the world. In view of our Olympic status, it is essential that the ISA World Championships are planned and produced to the highest standard.

Please note that this document is subject to change by the ISA at any time. We look forward to reviewing your proposal presentation and to hopefully working together with you for A Better World Through Surfing.

See you in the water,

Fernando Aguerre
ISA President

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BENEFITS OF HOSTING ISA MISSION, AND OBJECTIVES

- 1.1 BENEFITS FOR HOST LOCATION
- 1.2 MISSION
- 1.3 OBJECTIVES



1.0 BENEFITS OF HOSTING, ISA MISSION, AND OBJECTIVES

1.1 BENEFITS FOR THE HOST LOCATION

GLOBAL VISIBILITY & MEDIA VALUE

- World-wide media exposure via broadcast, webcast, social media, digital & print media.
- Substantial & Verified Media ROI (see below).

ECONOMIC IMPACT, TOURISM AND SPONSORSHIP OPPORTUNITIES:

- Opportunity to create substantial economic impact, increase international tourism to the host country and local area via both on-site and local/global media exposure.
- Opportunity to create commercial program and generate substantial sponsorship revenue in partnership with the ISA.

COMMUNITY INVOLVEMENT

- Opportunity to engage both the local surfing community and the wider community at large.

LEGACY

- Enhance and improve local organization experience and skills.
- Inspire new generation of surfers and attract new audiences and participants.
- Elevate the visibility and stature for surfing amongst local and national public leaders and institutions.

ATTENDANCE:

ISA World Championships vary in attendance, depending on the location and the local activation. Past events range from 20,000 to 100,000. The ISA can provide more information on activation elements to help drive attendance

PARTICIPANTS: (AS A GUIDE)

EVENT	# OF COUNTRIES	# OF ATHLETES
World Surfing Games	64	165 Men 132 Women
World Junior Surfing Championship	46	223 Boys 177 Girls
World SUP & Paddleboard Championship	28	148 Men 101 Women
World Longboard Surfing Championship	33	62 Men 53 Women
World Para Surfing Championship	27	122 Men 62 Women

- Participating Countries in past World Championships included competitors from Afghanistan, American Samoa, Argentina, Australia, Barbados, Belgium, Brazil, Canada, Chinese Taipei, Chile, Colombia, Costa Rica, Denmark, Dominican Republic, Ecuador, El Salvador, Fiji, France, Germany, Great Britain, Greece, Guatemala, Hawaii, Hungary, Ireland, Indonesia, Israel, Italy, Jamaica, Japan, Mexico, Morocco, Netherlands, New Zealand, Nicaragua, Panama, Philippines, Peru, Portugal, Puerto Rico, Senegal, South Africa, Spain, Sweden, Switzerland, Tahiti, Turkey, Ukraine, Uruguay, United States, Vanuatu and Venezuela.
- More Nations may participate, some with partial teams. The ISA, at its discretion, may cap the number of athletes.

EXPOSURE & MEDIA VALUE:

- Following every event, the ISA conducts a detailed media report and valuation analysis based on the live webcast, social media, global ad campaign, editorial coverage and local media. This report is made available to each LOC for its use with local sponsors and institutions.
- The Media ROI reports are conducted based on a robust and data source-driven methodology using proven media analytics partners and suppliers.

EVENT	VIDEO VIEWS	INTERACTIONS	EARNED MEDIA VALUE
2023 World Surfing Games	88 Million	4.4 Million	\$8.9 Million
2022 World Junior Surfing Championship	4 Million	170.000	\$670.000
2023 World Longboard Surfing Championship	7.4 Million	450.000	\$1 Million
2023 World SUP & Paddleboard Championship	7.7 Million	31.700	\$860.000
2022 World Para Surfing Championship	7.9 Million	117.000	\$873.000



PROPOSAL PRESENTATION:

The Candidate Host Organization is required to provide the ISA with a proposal based on the questions in section 6 at the end of this document. The questions are to be answered by the Candidate Host Organization and submitted to the ISA Headquarters in the format of a presentation (PDF report, PowerPoint, etc.).

1.2 MISSION

The ISA's mission is to make a better world through Surfing, underpinned by the core values of integrity, passion, innovation, and respect.

1.3 OBJECTIVES

- Offer a global, accessible pathway for all surfers to compete for their national teams in all ISA disciplines.
- Grow and strengthen annual ISA World Championships.
- Increase number of national member associations, while supporting and empowering our current 103 national member associations.
- Grow global audience and reach across digital, linear, and social media platforms.
- Grow surfing and all wave riding sports from a grassroots level, including uplifting the ISA's coaching, judging, and scholarship programs.

ISA WORLD CHAMPIONSHIPS

2.1 CONCEPT

2.2 FORMAT & SCHEDULE





2.0 ISA WORLD CHAMPIONSHIPS

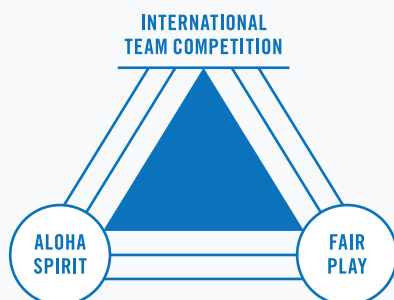
2.1 CONCEPT

The ISA World Championships are generally held on an annual basis and bring together elite athletes from countries around the world to battle for their national honor and gold medals.

The ISA promotes its World Championships as a team competition in the true spirit of the Olympic Movement. With gold, silver, bronze and copper medals awarded, the athletes will be competing for the honor to represent their country and national colors, in the true nature of Surfing's Aloha Spirit and fair play.

The ISA World Championships Include:

- ISA World Surfing Games—Open (WSG)
- ISA World Junior Surfing Championship (WJSC)
- ISA World StandUp Paddle and Paddleboard Championship (WSUPPC)
- ISA World Longboard Surfing Championship (WLSC)
- ISA World Masters Surfing Championship (WMSC)
- ISA World Bodyboard Championship (WBC)
- ISA World Para Surfing Championship (WPSC)



2.2 FORMAT & SCHEDULE

WJSC, WSG, WMSC, WLSC AND WBC DISCIPLINES:

EVENT	CATEGORY
World Junior Surfing Championship	Boys Under 18
	Boys Under 16
	Girls Under 18
	Girls Under 16
World Surfing Games	Open Men
	Open Women
World Masters Surfing Championship	Masters (Over 35)
	Grand Masters (Over 40)
	Kahunas (Over 45)
	Grand Kahuna (Over 50)
	Women's Master (Over 35)
World Longboard Surfing Championship	Open Men
	Open Women
World Bodyboard Championship	Open Men
	Open Women
	Boys Under 18
	Girls Under 18
	Open Drop-Knee

WSG, WJSC CONTEST FORMAT:

FORMAT (ALL DOUBLE ELIMINATION FORMAT)	
Contest Window	9 days (maximum)
Opening Ceremonies	1 day
Pre-event Registration	3 days
Maximum hours of competition	128 hours, two podiums
Surfers per Heat	4
Number of Podiums	2

WMSC, WLSC AND WBC CONTEST FORMAT:

FORMAT	
Contest Window	8 days
Opening Ceremonies	1 day
Pre-event Registration	2 days
Maximum hours of competition	64 hours
Surfers per Heat	4
Number of Podiums	1

WSUPPC DISCIPLINES AND DIVISIONS:

DISCIPLINES	DIVISIONS	EST. # OF COMPETITORS
SUP Surfing	Open Men	48
	Open Women	48
SUP Racing	Technical Race Men	48
	Technical Race Women	48
	Technical Race Junior	25
	Distance Race Men	48
	Distance Race Women	48
	Sprint Race Men	24
	Sprint Race Women	24
Paddleboard	Technical Race Men	24
	Technical Race Women	24
	Distance Race Men	24
	Distance Race Women	24
ISA Relay	Combined SUP (1 Man, 1 Woman)	24 Nations
	Paddleboard (1 Man, 1 Woman)	

WSUPPC CONTEST FORMAT:

FORMAT	
Contest Window	9 days
Opening Ceremonies	1 day
Pre-event Registration	3 days
Number of Podiums	1 or 2

WSUPPC CONTEST FORMAT:

FORMAT	
Contest Window	9 days
Opening Ceremonies	1 day
Pre-event Registration	3 days
Number of Podiums	1 or 2

WPSC DISCIPLINES AND DIVISIONS:

DISCIPLINES	DIVISIONS
Para Surfing Stand 1	Open Men / Open Women
Para Surfing Stand 2	Open Men / Open Women
Para Surfing Stand 3	Open Men / Open Women
Para Surfing Kneel	Open Men / Open Women
Para Surfing Waveski	Open Men / Open Women
Para Surfing Prone 1	Open Men / Open Women
Para Surfing Prone 2	Open Men / Open Women
Para Surfing Vision Impairment 1	Open Men / Open Women
Para Surfing Vision Impairment 2	Open Men / Open Women

WPSC CONTEST FORMAT:

FORMAT	
Contest Window	5–6 days
Opening Ceremonies	1 day
Pre-event Registration	2–3 days
Number of Podiums	1 or 2

OFFICIAL CEREMONIES:

- Official Press Conference
- Opening Ceremonies:
 - Parade of Nations
 - Sands of the World Ceremony
 - Opening of the Event
- Aloha Beach Party
- Closing Ceremonies:
 - Awards Ceremony
 - Trophies, Medals and Participation Certificates
 - Closing of the Event

OPTIONAL ANCILLARY ACTIVITIES:

- Music concerts during evenings and breaks
- Artistic areas and exhibitions
- Cultural programs
- Partners showcasing
- SUP and/or Paddleboard demos for the public
- Public WIFI Lounge to facilitate social media exchanges and world connection.

EVENT SCHEDULE

DAY 1-3	Arrivals & Team Registration
DAY 4	Opening Ceremonies & Official Press Conference
DAYS 5-12 OR 13	Contest Window
DAY 12 OR 13	Finals & Closing Ceremonies

EVENT STRUCTURE

- 3.1 RIGHTS OVERVIEW
- 3.2 RESPONSIBILITIES





3.0 EVENT STRUCTURE

3.1 RIGHTS OVERVIEW

ISA RIGHTS	HOST ORGANIZATION'S RIGHTS
All Registration Fees Revenues <i>(belong solely to the ISA)</i>	Event Logo Usage
Exclusive Ownership of the Event and the ISA Trademarks <i>(including name and logo)</i>	Ability to Sell Title Sponsor & Commercial Packages
Coordinate with LOC on Commercial Program	Share in Potential ISA Title & Presenting Sponsor Fees
Exclusive Ownership of the International & National Broadcast & Streaming Media Rights	Domestic Hospitality & Merchandising Rights
	Right to Appoint & Retain Revenue from Event Sponsors <i>(all sponsors must be pre-approved by the ISA)</i>

ISA Host has the ability to create and sell sponsor packages with the approval of the ISA. ISA may sell Title & Official Sponsors with signage rights and rev share with Host.



3.2 RESPONSIBILITIES

ISA'S RESPONSIBILITIES & SERVICES

The ISA's Events Operations Department is responsible for defining the framework of the event and project management structure and is involved in holding the Local Organizing Committee responsible for every aspect of the event planning, preparations and staging. They support and assist communications and interactions between and among the participating Nations and the Local Organizing Committee (LOC).

As detailed in the Hosting Agreement, the ISA delivers a number of critical services that will benefit the Host Organization and deliver important overall value to the event. These services include, but are not limited to:

- Live HD Webcast, Daily Highlights, VNRs and Post-event Highlights Broadcast Programs for global distribution, including web announcers in 2 languages;
- Fully integrated Scoring and Replay Systems;
- Officials, Judges and Technical Staff Costs;
- Global Digital and Editorial Marketing & Promotion campaign;
- A dedicated event website;
- 2 full-time photographers;
- ISA event management, media and marketing expertise, knowledge, support & experience.

HOST ORGANIZATION'S RESPONSIBILITIES

The ISA and the Host Organization shall sign a Hosting Agreement, as provided by the ISA. The Hosting Agreement shall define in detail all the Host Organization's responsibilities, including setting up an organizational entity referred to as the Local Organizing Committee (LOC). The following list provides an overview of the key elements of the event framework and operational planning, including both financial and human resources. Furthermore, an organizational chart including all major functional areas should be provided to the ISA upon its creation.

It should be noted that the Hosting Agreement is the legally-binding document that should be final authority and reference for all responsibilities, operational, financial and otherwise for the Hosting Organization.

- Set-up the local organizing committee (LOC);
- Provide infrastructure and venues;
- Ensure a safe, secure and accessible event;
- Provide and set up equipment, technology and facilities for the successful delivery of surf competition;
- Administer on-site technical, coordination and inspection visits when required;
- Respect the authority on ISA's rules and regulations, as well as the ISA Technical Committee rulings;
- Communicate and report on the progress of event planning and preparations to the ISA and notify them in the event of issues or obstacles;
- Collaborate with the ISA to establish the general event schedule;
- Adapt the event concept to promote and expose local culture and heritage, and the ISA identity;
- Create Opening, Closing and Medals Ceremonies concepts in accordance with the ISA protocols;
- Communicate to the ISA all event updates and important event information;
- Promote the event and competition both domestically and internationally;
- Create and adhere to an Event Master Plan based on the Key Milestones provided by the ISA Event Operations Department;
- Financial planning, by establishing an event budget.

REQUIREMENTS

- 4.1 ONSITE INFRASTRUCTURE
- 4.2 PARTICIPANTS
- 4.3 TECHNOLOGY AND EQUIPMENT
- 4.4 MEDICAL AND SECURITY
- 4.5 COMMUNICATION AND MARKETING





4.0 REQUIREMENTS

4.1 ONSITE INFRASTRUCTURE

LOCATION:

During the Host candidature process the ISA must evaluate the Host location appropriateness based on many elements including the climate and surf break. Hosting an ISA World Championship in an open environment, including the beach and the ocean, is not easy to predict and therefore any location must guarantee a good quality environment and consistent waves (minimum 3 to 4 feet). Furthermore, ideal location will allow for competitions to take place in a large open area containing the ocean break, the racing locations, the beach and the event infrastructures. The security of the venues and their surroundings should be well taken care of ensuring accessibility of all participants, promoting social inclusion, and environmental sustainability.

The ISA will schedule technical, coordination and inspection visits to supervise the venue selection and set up. The LOC covers costs involved in these processes.

TOURISM INDUSTRY:

The candidate Host Organization is encouraged to show that hosting the event is in accord with the global and/or regional development strategy of their local and national Tourism Departments.

EVENT SITE INFRASTRUCTURE:

- Permits to use beaches
- 1–2 podiums (Depending on whether Surfing and Racing can take place at the same location)
- Judging Area
- Competitors area
- Restricted Beach Marshall area with access to and from the water for athletes
- Bleachers (optional)/public viewing area
- ISA President's Office
- ISA Media Office
- ISA Office
- Webcast Production Office
- Webcast Announcer Booths
- Medical/First Aid plan and office
- Security plan and office
- Security Barriers
- Storage area for equipment
- Food court area with food and drink for purchase
- Restroom facilities (both public and restricted for event staff and competitors)
- Flags demarcating contest area
- Buoys
- Lifeguards, personal watercraft and water safety
- Power supply or large commercial size generators
- Multiple internet connections capable of supporting an HD live webcast and other media needs
- Classification Area per ISA guidelines (WPSC only)



ACCOMMODATIONS:

The Host Organization is responsible for providing the following:

- Tiered Accommodation options for the team delegations including meals and transportation (the teams are responsible for booking and costs). Overall accommodation infrastructure should meet the Event's requirements in terms of hosting capacity. Depending on the event, team delegation and ISA staff may include between 300 to 600 people.
- Covering 100% of Accommodation costs for ISA Staff and Officials from time of arrival through departure at the local international airport. Depending on the event, the number of ISA Staff and Officials ranges from 40 to 90.
- The duration may include up to ten (10) days prior to the start of the event and up to two (2) days after the end of the event for certain individuals. Accommodation costs include: Hotel, Transportation, and Meals.
- All staff accommodations should provide reliable, high-speed wireless Internet and cell phone access in every room.
- ISA event staff accommodation should be located within walking distance of event site, where possible. Otherwise, transportation to and from the event site must be provided. Zero-emissions solutions (bikes, scooters, etc.) should be considered, where reasonable

AIR TRAVEL:

- The Host Organization is responsible for providing airfare for all ISA Officials, Webcast/Scoring/Replay staff, and select event staff. Depending on the event and location, the number of these Officials ranges from 40 to 75.
- Travel Agency to be appointed by the Host Organization and approved by the ISA, and must adhere to ISA Travel Policy.

- The Host Organization may use the ISA-authorized travel agent to book and purchase all travel at the Host Organization's expense.
- The ISA will cover airfare for ISA Executive Committee and Headquarters Staff.
- The Host Organization should offer a discounted airfare through an airline carrier or a cost subsidy to lower the overall cost of flights to teams.

GROUND TRANSPORTATION:

- The Host Organization will make arrangements for and pay one hundred percent (100%) of all costs for ground transportation for all ISA Staff and Officials while on location, including: airport transportation, hotel/beach shuttle, transportation to and from the Opening and Closing Ceremonies, car rental, and parking.
- The Host Organization shall be responsible for providing teams transportation to and from the hotel locations and contest site, opening ceremony, closing ceremony and other official contest events.
- Teams shall be responsible for their own transportation to and from the airport, and activities outside normal contest hours/regulations.
- The Host Organization must negotiate fair prices and communicate information and contact details of package options for various means of transportation for the teams, including van rentals, car rental, drivers and shuttle services. It is the team manager's responsibility to finalize bookings and pay for those services directly to providers.

4.2 PARTICIPANTS

COMPETITORS:

The Host Organization shall ensure and provide for the following:

- All events must have a secure Competitor's Area.
- The Competitors' Training Area will be accessible for competitors, team managers, ISA Officials and ISA Staff only.
- Event must provide a Competitors' Training Area exclusively for competing surfers.
- Drinking water via water bottle filling stations or non-plastic bottled water daily. Environmental impact must be considered
- No Event Sponsor can force competitors to wear any type of clothing, wetsuit or other accessory or use any type of equipment as a condition of entry. Competition Lycras are the only compulsory clothing to be worn during the Event.
- Competitors must have easy access to Event schedule information changes.

TECHNICAL AND EVENT OFFICIALS:

Appointed and compensated by the ISA:

- Technical Director
- Contest Director
- Race Contest Director (WSUPPC only)
- ISA Manager of Event Operations
- ISA Event Operations Coordinator
- ISA Administrative Coordinators (3)
- ISA Media Manager
- ISA Media Coordinator
- Head Judges (2 for one-podium events, 3 for two-podium events)
- RaceMaster (WSUPPC only)
- International Judging Panel (7 per podium)
- International Priority Judges (1–2 per podium)
- Experienced Beach Announcers, (2 English/ Spanish bi-lingual for one-podium events, 3–4 for two-podium events)
- Experienced Webcast Announcers, (5 English Speaking, 3–4 Spanish Speaking)
- Webcast Team (10-14)
- Scoring Operators (2 per podium)
- International Water Patrol (2-4)
- 2 International Para Surfing Classifiers (WPSC only)
- Para Surfing Technical Director (WPSC only)
- Water Safety Coordinator (WPSC only)

Appointed and paid by the Organization:

- GPS Race Timing System and Results Operators (2–3) (WSUPPC only)
- Start/Finish Marshalls Racing (2) (WSUPPC only)
- Time Disc Operators and Spotters (2 per podium)
- Beach Marshalls (2 per podium). They must be fluent in English.

- Tabulators/Spotters (3-4 per podium)
- Scoreboard Updater and Result Distributor (1 per podium)
- The Security Staff
- The Medical Staff
- Water Patrol (2)
- Organization's Event Coordinator
- The Official Ceremonies Event Coordinator (1)
- General Work Force

MEDIA:

The Host Organization shall hire and compensate:

- One (1) ISA-approved Local Media Manager plus two (2) Assistants for the ISA Media Manager.

The ISA will appoint and compensate:

- Two (2) Official Event Photographers.
- A video production team approved by the ISA
- One-to-Two (1-2) ISA approved Webmaster(s) responsible for managing/updating the Event Website around the clock during the days of the event.

The Host Organization must work in cooperation with accredited media approved by the ISA Media Manager and provide all the necessary on-site facilities and equipment for accredited media.

GENERAL WORK FORCE AND VOLUNTEERS:

The general work force and volunteers are appointed by the Host Organization, and may be responsible for:

- Set-up and breakdown of all temporary structures used at the Event.
- Placing the buoys in the correct position during each day of competition.
- Ensuring promotional banners are properly placed and set-up.
- Cleaning the event site, bathrooms and beach.

The general work force and volunteers report to the Contest Director concerning the buoys and the Event Coordinator for all other matters.

CUSTOMS AND VISAS:

The Host Organization must cooperate with the ISA, its respective designees and members to assist obtaining any customs or other clearances, visa, entry or other permits or other authorization needed by any of their respective employees, contractors, agents or equipment for the purpose of attending or covering the event. This is especially crucial with the shipping of boards.



4.3 TECHNOLOGY AND EQUIPMENT

POWER SUPPLY & ELECTRICITY:

The Host Organization is responsible for providing Power Supply and Electricity as follows:

- Main power source and backup power source for each podium.
- Uninterrupted power supplies (battery backup) need to have a circuit breaker and separate lines should be run to each area.
- PA, computer scoring and webcast should all be on separate lines.
- Power Voltage converters for the webcast production equipment.
- A Full time, onsite Electrician for the event must be provided by the Host Organization or power provider.

WEBSITE & MOBILE APPLICATION:

The ISA will provide an Official Event Website and Mobile Application as follows:

- The Official Event Website shall host the webcast, and will be updated daily with press releases, event photos and daily highlight videos
- At its sole discretion, the ISA may produce an Official ISA Mobile App including live streaming, live scoring, daily news & results and information about the teams and local venue.

WEB & BROADCAST PRODUCTION:

The ISA will contract a top-level webcast production, including a professional company service and team reputable in providing similar service to large-scale surfing events. The ISA will be responsible for all costs incurred for the webcast. These costs will be offset by the Host Organization Sanction Fee. In addition to the webcast production, the ISA may also, at its discretion, develop programs for broadcast distribution at the ISA's expense.

INTERNET:

The Host Organization is responsible for the configuration of internet across the event site as detailed below. A Full time, onsite Internet Technical Support technician for the event must be provided by the internet provider.

INTERNET CONFIGURATION FOR 2024-2025				
	CONNECTION	PASSWORD	MINIMUM UPLOAD	MINIMUM DOWNLOAD
Webcast	Independent Hard Line (per language)	N/A	100 Mbps	100 Mbps
Scoring	Independent Hard Line	N/A	25 Mbps	25 Mbps
Podium(s)	Wireless		75 Mbps	75 Mbps
ISA Office	Wireless	Yes	75 Mbps	75 Mbps
Media Office	Wireless	Yes	100 Mbps	100 Mbps
Webcast Announcers	Wireless	Yes	50 Mbps	50 Mbps
President Office	Wireless	Yes	50 Mbps	50 Mbps
Athlete Area	Wireless	Yes	100 Mbps	100 Mbps
Ceremony Parade Site	Independent Hard Line	N/A	Consult with ISA	

PUBLIC ADDRESS SYSTEM:

The Host Organization is responsible for providing the following:

- Each podium must have its own public address system, (1) per podium.
- PA system for all Official Ceremony Events.
- Small PA for meetings.



ELECTRONIC SCORING SYSTEM:

The ISA will contract a scoring provider as part of the Host Organization Sanction and Services Fees including the following:

- Each podium must have an electronic scoring system, (1) per podium.
- System must be capable of running live scoring online during each heat without interfering with the scoring software.

ELECTRONIC TIMING SYSTEM (WSUPPC ONLY):

The Host Organization will contract a timing provider at the expense of the Host Organization to providing the following requirements:

- Provide one (1) GPS electronic timing system and (1) manual back-up timing/results system for ISA SUP races.
- Electronic Timing system must utilize chip technology, with a chip (sensor) issued to each race athlete. The timing system must work in a marine environment.
- Provide sufficient electricity to support electronic timing system at the race podium.
- The electronic system must be capable of running live timing online during each race and webcasting video and sound images. This should be done without interfering with the scoring software.
- The Electronic Timing system must be up and running, and tested 24 hours prior the first race.

PRIORITY SYSTEM:

The ISA will contract a Priority System provider as part of the Host Organization Sanction and Services Fees. This system shall include the following:

- Each podium will have an ISA approved Priority System, (1) per podium.
- The System will clearly indicate to the surfers in the water, which surfer has priority in the water at any given time. Priority must be able to be easily changed by the priority judge, without undue delay.
- Host Organization may need to provide a scaffolding frame to hang an electronic priority system onto it.

JUDGES REPLAY SYSTEM:

The ISA will contract a Judges Replay provider as part of the Host Organization Sanction and Services Fees to provide the following requirements:

- Each podium must have an ISA approved judges replay system, (1) per podium.
- System must be capable of recording all waves during each surfing heat and quickly replay any waves or race details requested by Event Officials.
- Four (4) replay cameramen for each podium, 1 camera per surfer in the water.

EVENT EQUIPMENT:

The Host Organization is responsible for providing all required event equipment as per the Hosting Agreement and the Event Manual. This equipment changes slightly from event to event, please check with the ISA for each event's individualized equipment list.

4.4 MEDICAL AND SECURITY

MEDICAL

The Host Organization must submit to the ISA a description of the medical services that will be available at the Event and how the Host Organization proposes to meet medical requirements:

- Medical facilities, first aid, oxygen, ambulance access, wave runners and ocean vessels.
- PWC Water Patrol/Lifeguards.
- Medical Personnel (one (1) bilingual English/Spanish medical doctor; one (1) medical doctor authorized or certified by WADA or the NOC; two (2) paramedics; and one (1) on-call dentist must be available).
- Medical requirements will be paid by the Host.

ANTI-DOPING

The Host Organization shall pay for any/all costs associated with anti-doping testing, which must follow the ISA Anti-Doping Rules as well as International Olympic Committee ("IOC") and WADA guidelines.

Detailed information regarding Anti-Doping including links to corresponding resources is found on the ISA Website here: <https://isasurf.org/anti-doping/>

- The selection criteria and number of athletes who will undergo anti-doping testing will be determined by the International Testing Agency (ITA), the ISA's Anti-Doping Management Partner.
- The Host Organization is responsible for securing the Sample Collection Authority (SCA)
- The ITA and/or ISA will supply the SCA with the selection criteria for testing, the number of tests to be conducted, up to maximum depending on the event, and the sample Analysis required.
- The ITA and/or ISA will supply the Host Organization with the In-Competition testing LOC Checklist outlining on-site requirements as well as the mandatory number of Chaperones required
- The SCA will provide the Host Organization with the following:
 - Forecasted budget for anti-doping services, as per ITA and/or ISA's instructions
 - Contact information of the qualified Doping Control Officer(s) (DCO) who will conduct the testing
 - Arrival/departure information of the DCOs

SECURITY:

The Host Organization must submit to the ISA a Security Management Plan (SMP) that will be employed at the Event and how the Host Organization proposes to meet security requirements, including:

- Appoint a "Head of Security" to oversee the Security Staff.
- Provide sufficient police or professional private security guards.
- Security HQ.
- Guardrails from the event site down to the shoreline.
- Controlled access points.
- Any other equipment needed as per the SMP.
- Security will be paid by the Host.

The Security Management Plan must include an adequate number of trained security personnel to keep the competition, official areas and overall Event Site secure twenty-four (24) hours per day of the Event Period, and will also be required to escort competitors to and from the water, and when required, assist the Host Organization with clearing the competition area at least one hour before the start of a day of competition and allow only competitors in the area so they can practice.

INSURANCE:

The Host Organization will be required to carry and maintain, at its sole cost and expense, the following insurance policies:

- Commercial General Liability insurance in an occurrence format, in an amount of Five Million Dollars (\$5,000,000.00) with no "participant or spectator exclusion," including the following coverage: contractual liability, advertising liability, personal injury, broad form property damage, independent contractors and premises operations.
- Comprehensive automobile liability insurance on all vehicles used in connection with the event, in the amount of Five Million Dollars (\$5,000,000.00) combined single limits for bodily injury and property damage, per occurrence.
- Worker's Compensation insurance in accordance with the State of California for all its employees used in the Event. The Host Organization understands that the ISA requires sold proprietors who are excluded under the act to carry Worker's Compensation insurance. [This clause only applies if the event is held in California].

4.5 COMMUNICATION AND MARKETING

EVENT LANGUAGE:

The official language of the ISA is English, as well as the official language of the Host Organization. Therefore, all event signage, event communication and publications, sport commentary and any other information means shall be made available in at least English. In addition, sport commentary and the Official Event Website must be provided in Spanish.

GLOBAL MARKETING CAMPAIGN

The ISA will arrange for advertising, live webcast syndication and editorial coverage with leading endemic and non-endemic websites around the global webcast.

In addition, the ISA reserves the right to enter into broadcast or media agreements with companies or entities for the exclusive distribution of all or part of the event. Such agreements may require the ISA to 'geo-block' certain territories from the ISA webcast depending on the terms of these agreements.

OFFICIAL CEREMONIES:

The Host Organization shall host the Official Ceremonies, to include an Opening Ceremony and a Closing Ceremony on the beach or at the site of the Opening Ceremony.

- The Host Organization will also appoint an Official Ceremonies Coordinator. This person:
 - Shall not be the Head of the Host Organization or the head of the third party Organizer.
 - Will communicate with ISA staff and deliver an Official Ceremonies.

MEDIA:

The Host Organization shall work with the ISA Media Manager to establish procedures with respect to the media, which will use the information collected locally along with the information provided by the ISA to create as much international media interest as possible.

- Media Accreditation = Maintaining an accreditation procedure for media personnel:
 - Valid ISA media cards/wristbands good for entry into official area prior to any official event accreditation.
- Organize a welcome press conference and other media activities in close collaboration with the ISA including local VIPs, athletes and ISA leadership.
- Interviews to be held after all major heats. ISA Media Manager to notify surfers of the time and place of the interview when surfers hand in their competition lycras.
- Provide facilities for satellite distribution uplink and distribution of photos to national and international newspapers.
- News Releases = Providing daily news releases to national and international media wire services:
 - At least one English press release per day about that day's activities.
 - Provide copies of all daily news releases to ISA for review before sending.

- Maintaining media clippings and electronic media monitoring service. A summary of Event media coverage should be submitted to ISA officials by the Event Finish Date.

EVENT LOGO & ARTWORK PACKAGE:

- The ISA will develop an Event Logo and use reasonable efforts to consult the Host Organization in the final version.
- The ISA will develop the Event Artwork Package and Guidelines based on the finalized logo in use for all advertising, marketing and promotional materials and items related to the Event.
- Event Artwork Package will include:
 - Prime Signage Areas
 - Website
 - Competitors Lycras: Front Panel, Sleeve and Neck
 - Race Bibs
 - Programs: Front Cover
 - Rulebook
 - Posters
 - Entry Forms
 - Contest Stationery
 - Contest Press Release
 - Official Notices
 - Scoreboard and Billboard
 - Official Tee Shirt
 - Official Sticker
 - Presentation Stages
 - Surfing Village/Beach Festival Areas
 - Event VIP Passes
 - Event wristbands
 - Trophies, Medals, Participation Certificates and Sands of the World Box
 - Any other area or object as agreed between the parties.

EVENT SIGNAGE:

- The Host Organization is responsible for the cost and production of all event signage.
- The Host Organization must produce event signage in accordance with the ISA Brand Guidelines.

PROMOTION PACKS:

The Host Organization shall provide each participant, inside a reusable cloth bag or recyclable cardboard box, at a minimum and free of charge:

- Event Stickers
- Poster
- Event Program
- ISA Rulebook
- Event Tee Shirt
- Goodie/Welcome Bags

ADDITIONAL PROGRAMS:

- The Host Organization shall ensure that the ISA event will leave a lasting legacy within the Host Community, in terms of:
 - Tourism
 - Culture
 - Education
 - Environment
 - Etc.
- The Host Organization shall develop various additional programs to support the legacy in the identified areas.
- The Additional Programs shall be in accord with the Initial Event Concept.
- It is the responsibility of the Host Organization to submit to the ISA a description of their Additional Programs, at least one hundred twenty (120) days prior to the Event Start date.

4.6 SUSTAINABILITY AND ENVIRONMENTAL RESPONSIBILITY

The ISA's mission is deeply connected to the health of the planet and the ocean. The ISA is committed to minimizing the environmental impact of our world championships. In the face of the ongoing climate crisis, we signed on to the UNFCCC's Sports for Climate Action Framework and committed to carbon neutrality by 2040.

We also aim to utilize our international reach to advocate for a cleaner ocean and educate our stakeholders about sustainable practices. To achieve these goals, we rely on the Host Organization for support in the following initiatives:

- Responsibility: The Host Organization shall plan for responsible waste management during and post-event. The Host Organization will utilize reusable and recyclable materials to build and deconstruct temporary structures. The Host Organization will refrain from using single-use plastic where possible and shall provide drinking water and beverage solutions which do not include single-use plastic.
- Carbon Reduction: The Host Organization will be mindful of our goal to reduce carbon emissions. The Host Organization shall be committed to innovating sustainable options for transportation required by the event. The Host Organization will avoid using diesel generators and prioritize cleaner energy sources when possible.
- Advocacy: The Host Organization will provide space for a local environmental advocacy group(s) to educate participants and spectators at the event site. The Host Organization will assist ISA Staff in planning a local environmental restoration project(s) and other sustainability activation or educational initiatives, if proposed by the ISA.

INTERESTED IN HOSTING?





5.0 INTERESTED IN HOSTING?

Please let us know!

Prospective Hosts should start by sending a formal expression of interest in writing to the ISA Executive Director with an indication of which event and year they are seeking. The ISA has a flexible and open approach to the selection process, and is open to considering multiple events across multiple years, as long as the ISA's requirements, including financial conditions, are respected. We reserve the right to decide the hosts for multiple events at the same time or at a later date, depending on conditions. The ISA requires a security deposit/administration fee at the time of submission of any candidature of up to \$10,000 in order to confirm your commitment. You can find more details in the page to follow.

5.1 FEE STRUCTURE

HOSTING FEES:

As part of the Hosting Agreement, the ISA requires the Host Organization to pay certain fees that are intended to recognize the significant media and local hosting value of ISA events, but are also intended to cover specific services, costs and value delivered by the ISA.

These Fees include:

- The Security Deposit/Administration Fee:
 - Due with the Host Application.
 - Will be partially refunded (90%) if the Host Application is not approved by the ISA, in its sole discretion, and applicant is not granted ISA Event hosting rights. There will be a 10% administrative charge assessed.
 - Once the Host Application is approved, the Security Deposit/Administrative Fee becomes non-refundable.
- The Guarantee Deposit:
 - Upon the ISA's approval of the bid, the Host Organization agrees, as a statement of good faith, to remit to the ISA a Guarantee Deposit due thirty (30) days after signing of the Hosting Agreement.
 - Thirty (30) days after the completion of the Event, the Guarantee Deposit will be returned to the Host Organization provided all requirements included in the Hosting Agreement and schedules have been reached satisfactorily.
 - The ISA reserves the right to apply any portion of these funds it deems necessary in order to be refunded for expenses the ISA incurred that were the responsibility of the Host Organization, and to ensure proper execution for the Host Organization's duties and obligations, or as a penalty for the lack of, or incomplete execution of such duties. The full details of this deposit requirements and conditions are included in the Hosting Agreement.
- The Sanction & Services Fee:
 - Sanction & Services Fee is due with the signed Hosting Agreement and may be split into multiple payments at the discretion of the ISA. The Sanction & Services Fee is non-refundable.

The Sanction & Services Fee is intended to recognize the value of the ISA Event for the host entity/region as well as to support, but not exclusively cover the following services and costs arranged and provided by the ISA:

- » Officials & Technical Staff Costs
- » Global Online Marketing & Promotion
- » Webcast, Highlights, Scoring & Replay Costs
- » ISA event management, media and marketing expertise, knowledge, support & experience

REGISTRATION FEES

The Registration Fee will be determined by the ISA at its sole discretion. All revenue generated by the Registration Fee are payable directly to the ISA and belong solely to the ISA. The ISA waives Registration Fees for all team members from the Host Nation.

SPONSOR REVENUE SHARES & ESTIMATED EVENT COSTS

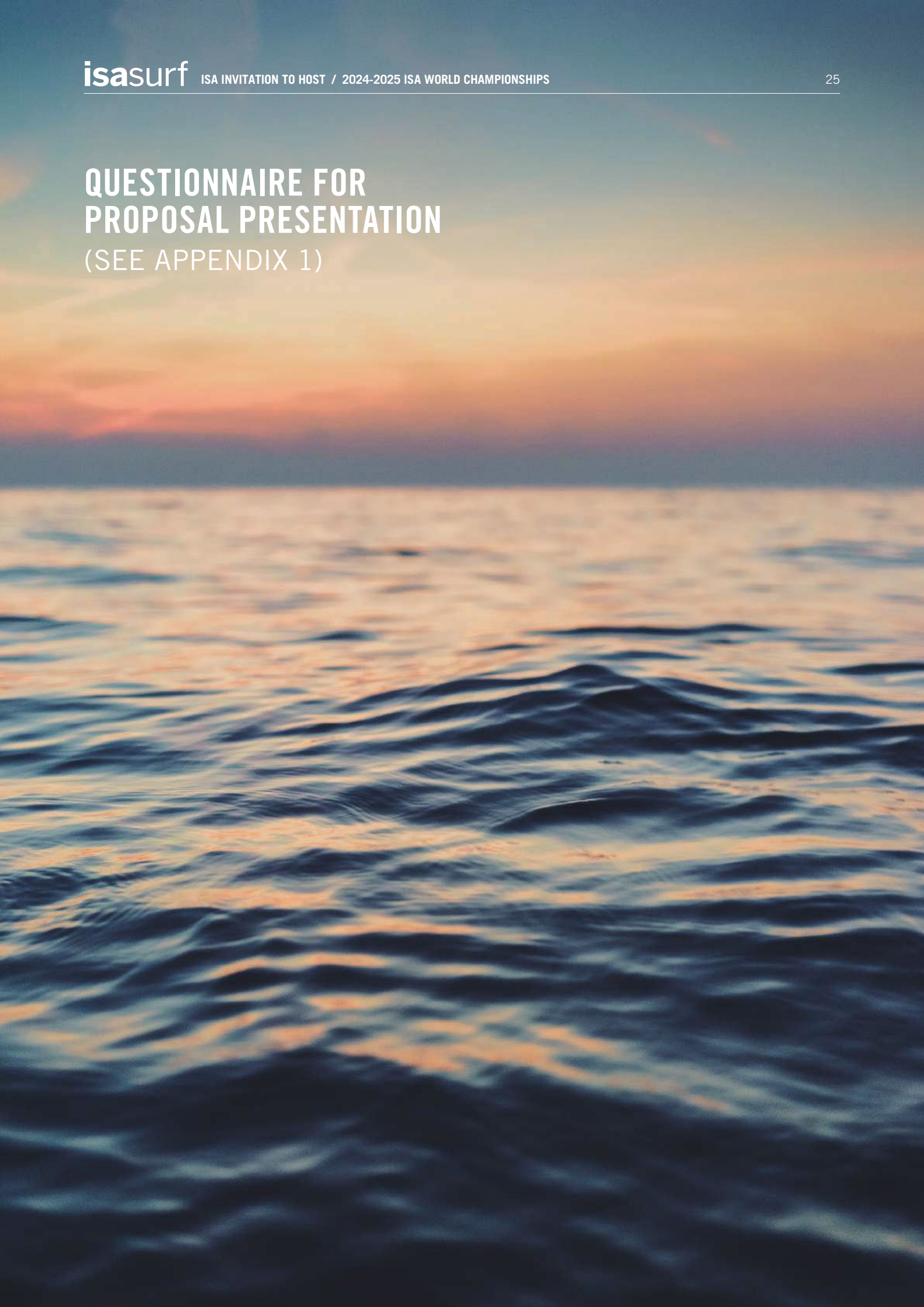
Event Production Costs may vary based on location and host objectives.

- The ISA provides an overall Budget Template to assist the host organizer with financial planning.
- It is recommended that Local/Public Institutional Contributions and eventual Title Sponsorship revenue amount to [Approximately 60% of the total budget](#).
- Remaining Production Costs need to be covered by additional sponsorships. All revenues generated by local sponsors, as previously agreed by the ISA, shall remain with the host organization.
- Host Organization may also develop a merchandising strategy and sales points in collaboration with the ISA, contingent upon any rights assigned to an existing ISA sponsor.
- Should the ISA provide a title sponsor, the ISA will, in principle, share a percentage of the net title sponsorship contribution less the Fees due the ISA. The share of the ISA Title Sponsor revenue is subject to change at the discretion of the ISA and shall be determined based on the overall sponsor fee.

**For more information on specific fees,
please enquire within the ISA.**

QUESTIONNAIRE FOR PROPOSAL PRESENTATION

(SEE APPENDIX 1)





6.0 QUESTIONNAIRE FOR PROPOSAL PRESENTATION (SEE APPENDIX 1)

- In order for the ISA to properly evaluate your bid, please provide full and complete answers to the Questionnaire attached in Appendix 1.
- The ISA will not consider any bid proposal without a completed questionnaire and relative attachments.
- Please feel free to use additional pages, photos and videos to explain your proposal.
- The ISA reserves the right to request additional information or clarification regarding any answers or enclosed information.