



Foreword

"As surfers, but also as citizens of the world, we strongly believe in the need for a clean and healthy ocean."

- ISA President Fernando Aguerre

The International Surfing Association (ISA) has made the crucial step in joining the UNFCCC's Sports For Climate Action Framework alongside the International Olympic Committee (IOC) and other International Federations to safeguard the future of our sport and planet. Systemic change is critical to the achievement of the UN Paris Agreement goal to limit the earth's warming to 1.5 degrees centigrade.

Our Climate Transition Plan outlines the steps our organization will take to reduce emissions by 50% by 2030 and to achieve net zero emissions across our value chain by 2040. We believe through policy changes, education, and engagement with our stakeholders we can meet these targets to ensure we do our part.

The ISA's operations are innately tied to the health of the planet and ocean. Our leadership, athletes, staff, and stakeholders are ready to change our policies and practices to benefit the health of the planet.



Methodology

The ISA, recognized by the IOC as the governing body for the sport of surfing and SUP, has defined its operational scope for its carbon emissions and has created a baseline measurement on the 2022 calendar year.

The ISA included its events and athlete travel within its environmental impact analysis. However, the ISA excluded any spectator travel as this could not be controlled. These inclusions were based on guidance from participants in the UNFCCC Sports For Climate Action Framework.

The ISA reviewed data from the 2022 baseline to understand the areas of biggest impact. After interviews with key staff from events, business operations, development, and marketing, we have identified a strategy to reduce our emissions.



1. OUR PLAN



Our Ambition

The ISA has 3 main targets that guide our actions, all of which are in line with the [UNFCCC's Sports For Climate Action Framework](#):

- **Short-term:** to reduce our operational (Scope 1, 2 & 3) emissions by 25% by 2026 against a 2022 baseline;
- **Medium term:** to reduce our operational emissions (Scope 1, 2 and 3) by 50% by 2030 against a 2022 baseline;
- **Long-term:** to achieve net zero emissions covering Scope 1, 2 and 3 emissions by 2040.

By 2023

- Set science-based targets aligned with the 1.5°C ambition

By 2026

- 25% reduction of our carbon footprint against 2022 baseline

By 2030

- 50% reduction of our operational carbon footprint against 2022 baseline

By 2040

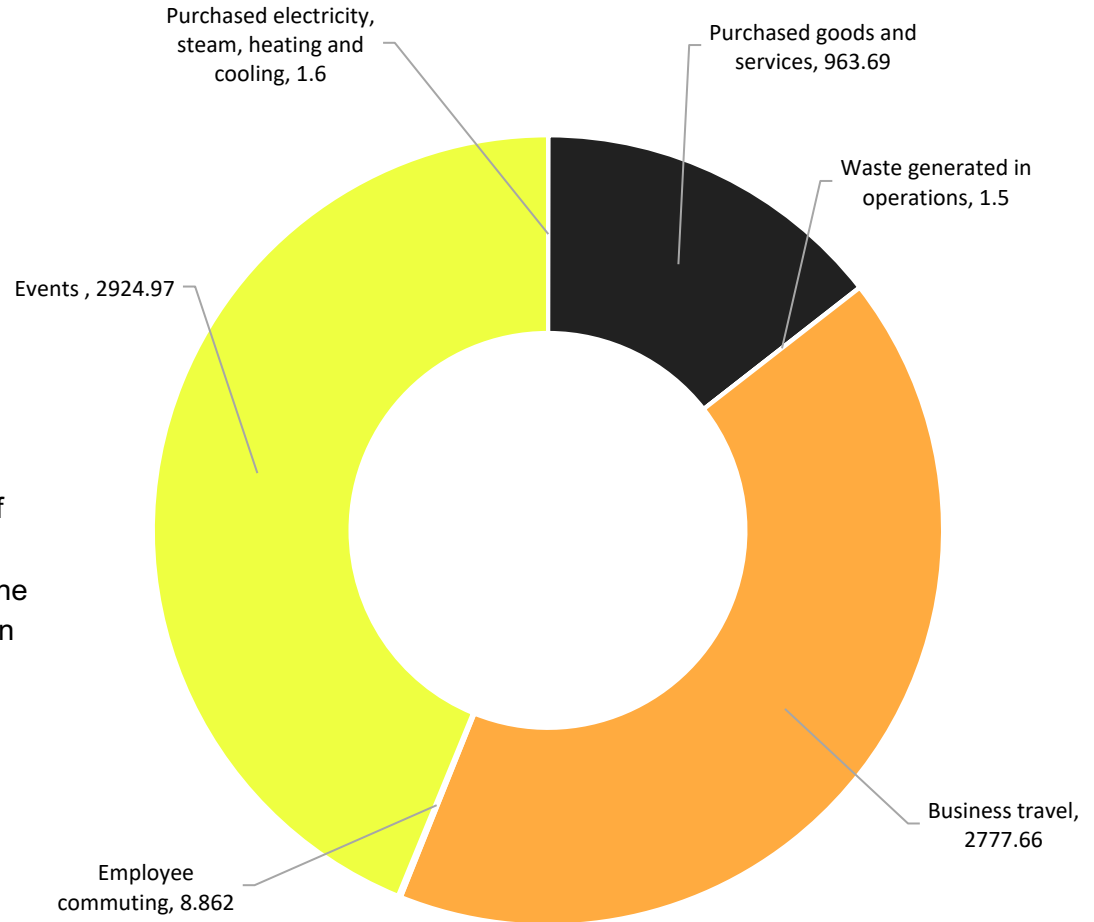
- Net zero company across Scopes 1-3 with residual emissions counterbalanced.

Our Baseline

The biggest contributors to our corporate carbon footprint are as follows:

- Events : 43%
- Business Travel: 41.59%
- Purchased Good and services: 14.43%

Our baseline carbon emissions include a number of estimates and assumptions (as detailed in our baseline report). As an iterative process we will refine the accuracy of the data which will support reduction measures and priority areas.



2. OUR OPERATIONS



Emissions Reduction Strategy: Operations

Our Climate Action Plan sets out a range of targets and actions designed to deliver an emissions reduction pathway in our operations.

Target	Activities 2024	Outcomes (by 2026)	Priorities 2024-2026
Reduce travel by 20% by 2026.	Create regional or local sourcing policies for some functions and prioritise low carbon options (distance) for officials whilst ensuring impartiality thus reducing international travel.	By implementing travel reduction policies we can reduce ~15% of our overall carbon emissions.	Assess the event calendar with attention on potential limitation on support teams.
Carbon Literacy of all employees.	Provide carbon literacy training to all staff.	Greater awareness across organisation leading to more sustainable actions can result in ~1% reduction in carbon emissions.	Carbon literacy offered to member national authorities.
Video Production Optimization	Where possible, use locally sourced providers and support staff for ISA's global webcast production.	Reduced international travel could result in ~1% reduction of carbon emissions.	To have events with elements of video production sourced in country and/or remote broadcast.
Reduce event geographical footprint.	Integrate into future event contracts prioritisation of accommodation near competition venue.	~1% reduction in overall emissions from reduced temporary structures, branding and transport needed for officials logistics.	To have created sustainable branding guidelines and create event prioritisation of venues with adjacent accommodation.

3. OUR VALUE CHAIN



Emissions Reduction Strategy: Value Chain

Our Climate Transition Action Plan sets out a range of targets and actions designed to deliver an emissions reduction pathway in our value chain.

Target	Activities 2024	Outcomes (by 2026)	Priorities 2024-2026
Work with LOC's to implement climate action plans.	Integrate sustainability criteria for LOCs and ISA event selection criteria.	More sustainable events to reduce emissions through controlled operations i.e. waste, utilities and local transport can result in a ~4% carbon emissions reduction.	Implement sustainability criteria into contracts from 2025 onwards and monitor effectiveness. Eliminate the need for diesel generators.
Create a sustainable procurement code for ISA as an organisation and for events.	Create the procurement code to help reduce emissions in the value chain by 30%.	More sustainable products and services with analysis of LCA integrate into purchasing decisions. Potential to reduce emissions by up to ~4.5%.	Implement procurement policy and review annually.

4. OUR BUSINESS STRATEGY



Business Model Integration

Our Climate Transition Action Plan sets out current and near-term actions we are taking to adjust investments and business model decisions.

Target	Activities 2024	Outcomes (by 2026)	Priorities 2024-2026
Reduce office footprint.	Review options to use renewable energy at the offices.	Reduction in utilities and emissions from running offices reduction in ~0.5% of carbon emissions	Encourage landlord to install energy efficient equipment to reduce office emissions.
Update our vision and mission statement to reflect climate commitments.	Review Organisational strategy and commitments and integrate climate policies together.	Clear commitment in all the organization does and encourage key stakeholders to replicate.	Encourage National Federations to replicate.
Ensure investments and donations accepted reflect organization's policies on emissions.	Create sponsor/donor sustainability standards and only invest in sustainable entities.	Divest from industries harming the climate in line with organizational policy and ensure no ISA sponsors from high polluting industries.	Adopt investment strategy aligned with the organization's sustainability standards.

5. OUR WIDER INFLUENCE IN SOCIETY



Wider Influence on Society

Our Climate Transition Action Plan sets out our current and near-term actions we are taking to advocate for public policies that support our goals and targets and support existing workforce, suppliers, and athletes.

Target	Activities 2024	Outcomes (by 2026)	Priorities 2024-2026
Championing carbon reductions in the sport.	Feasibility study into the mechanics of sustainability award (s) for the sport.	Champion research, technology and replicable initiatives which reduce carbon emissions of the sport globally.	Create sustainability award to raise awareness and spread best practise in the sport.
Policy and regulation to champion sustainability.	Review where ISA has influence on the wider sport where decisions around regulations can result in carbon emission reductions.	Carbon reductions outside of the organization's scope, but important to the overall global emissions reduction.	Implement the policy/regulations with the largest carbon savings.
Grow the Sports For Climate Action Framework Community.	Promote UNFCCC Sports for Climate Action Framework to ISA's 113 National members.	More signatories who sign and take action results in reduced emissions in the sport.	Support 1-2 members with tools needed to sign up to the UNFCCC Sports for Climate Action Framework.

6. OUR GOVERNANCE



Governance

Our Climate Transition Action Plan sets out actions we are taking to align governance practice with our goals and targets.

Target	Activities 2024	Outcomes (by 2026)	Priorities 2024-2026
Virtual meetings.	Prioritize virtual meetings for AGM, Executive Committee, and Commissions, limiting the EC and Commissions to one (1) in-person meeting per year.	1% of total emissions would come from in-person meetings.	Assess feasibility of more governance meetings being conducted virtually.
Incentivise sustainable transport.	Review travel policies and staff incentives for travelling to work.	<1% reduction in overall emissions.	Create sustainable travel policy and incentivise more sustainable commuting.
Report annually on our climate transition plan.	Conduct carbon report for 2023 to compare with 2022 baseline.	Track progress and gain more accurate data from events.	Ongoing participation in the UNFCCC Sports for Climate action framework.

Continuous Improvement

As part of our commitment to reducing emissions, we will review the effectiveness of this action plan in 2024, updating and improving where needed. In 2025 we will carry out this process again, alongside the measurement of our GHG emissions.

As stewards of the ocean, we recognize our responsibility to take leadership on climate action and set an example for our stakeholders. We are confident the strategies outlined in this plan will positively impact the health of our planet and limit its warming, in turn promoting a cleaner ocean for all to enjoy.

If you have any questions or feedback, please contact robertfasulo@isasurf.org

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